



Cambridge City Council
Community Services Scrutiny Committee

Date: Thursday, 15 March 2018

Time: 5.00 pm

Venue: Committee Room 1 & 2, The Guildhall, Market Square, Cambridge, CB2 3QJ

Contact: democratic.services@cambridge.gov.uk, tel:01223 457013

Agenda

- 1 Apologies
- 2 Declarations of Interest
- 3 Minutes (Pages 3 - 18)
- 4 Public Questions

Decisions for the Executive Councillor for Streets and Open Spaces

- 5 Hobson's Brook Corridor 10 Year Vision (Pages 19 - 40)

Decisions for the Executive Councillor for Communities

- 6 Allocation of Sharing Prosperity Fund (Pages 41 - 56)
- 7 Annual Update on the Work of our Strategic Partnerships - Communities Portfolio (Pages 57 - 70)
Not requested for pre-scrutiny

Community Services Scrutiny Committee Members: Ratcliffe (Chair), Sinnott (Vice-Chair), Abbott, Austin, Barnett, Bird, Gillespie and O'Connell

Alternates: Gawthrope, Nethsingha and Sargeant

Executive Councillors: Johnson (Executive Councillor for Communities) and Smith (Executive Councillor for Streets and Open Spaces)

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COMMUNITY SERVICES SCRUTINY COMMITTEE

18 January 2018

5.00 - 7.20 pm

Present: Councillors Ratcliffe (Chair), Sinnott (Vice-Chair), Abbott, Austin, Barnett, Bird, Gillespie and O'Connell

Executive Councillors: Johnson (Executive Councillor for Communities) and Smith (Executive Councillor for Streets and Open Spaces)

Officers:

Head of Community Services: Debbie Kaye

Community Funding and Development Manager: Jackie Hanson

Sport & Recreation Manager: Ian Ross

Streets and Open Spaces Development Manager: Alistair Wilson

Urban Growth Project Manager: Tim Wetherfield

Senior Asset Development Officer: Anthony French

Principal Accountant (Services): Chris Humphris

Public Art Officer: Ceri Littlechild

Committee Manager: James Goddard

FOR THE INFORMATION OF THE COUNCIL**18/1/Comm Apologies**

No apologies were received.

18/2/Comm Declarations of Interest

Name	Item	Interest
Councillor O'Connell, Ratcliffe and Smith	18/5/Comm	Personal: Member of CAMRA.
Councillor Barnett	18/7/Comm	Personal: Works at Addenbrooke's Hospital. Addenbrookes currently pays fees for infant/child burial.

Councillor Bird	18/10/Comm	Personal: Supports a disability group that receives grant funding.
Councillor O'Connell	18/10/Comm	Personal: Partner is the trustee of The Kite Trust (formally SexYOUality).

18/3/Comm Minutes

The minutes of the meeting held on 5 October 2017 were approved as a correct record and signed by the Chair.

18/4/Comm Public Questions

1. Mrs Stubbs raised the following points:
 - i. Welcomed the 'Policy for Use of Events on Parks and Open Space' report as Chair of Friends of Midsummer Common.
 - ii. Asked for clarification on 3 points:
 - a. (P27) Queried if the Council could follow up on its good intentions to seek accountability and money for repairs from people who damaged Midsummer Common.
 - b. (P34) There was no mention of cattle in the principles of general use, these could impact on event organisation.
 - c. (P39) Queried if Cambridge Live were included in the (maximum) number of events allowed on open spaces as they were the greatest user.

The Senior Asset Development Officer responded:

- i. Robust enforcement occurred through the terms of hire for events. Officers carried out inspections before and after large events. Repair costs were recovered in full. Income from events contributed to provision/maintenance of open spaces in the city.
- ii. Grazing was an important issue for Midsummer Common. Events were timetabled to avoid taking cattle on/off the common too often.
- iii. Cambridge Live were included in the (maximum) number of events allowed on open spaces.

18/5/Comm Policy for Use of Events on Parks and Open Space

Public Question

A Ward Councillor asked a question as set out below.

Councillor Bick raised the following points:

- i. Welcomed the report and involvement of the community in events.
- ii. Wished to avoid damage to open spaces and use by unplanned events.
- iii. Queried changes to the table in Appendix 1:
 - a. Were these maximum figures or targets?
 - b. What was the current usage?
 - c. Residents had some concerns about the number of events taking place.
- iv. Experienced difficulty accessing on-line consultation reports referenced in the Officer's report.
- v. Event organisers should pay for damage to the surface of open spaces. Prevention was better than cure. This may require more supervision during set up and clear away.
- vi. Asked Officers/Executive Councillor to review the maximum number of people allowable on Parker's Piece events with a view to reducing it from 5,000.
- vii. Asked the Executive Councilor to clarify which events she would not allow to use open spaces eg business promotion corporate events. The intention was to be clear upfront that open spaces were for residents' use.

The Chair clarified to the Committee that Cambridge Live provided events on behalf of the City Council.

The Streets and Open Spaces Development Manager responded:

- i. (P39 / addendum sheet) Appendix 1 - Event Number and Limits by location. The table did not list 2011 figures (to give a benchmark), but figures in the proposed 2018 policy should be the same except for 'Neighbourhood Parks' which had an allowance for 2 medium sized events.
- ii. Consultation papers were listed as background documents in the Officer's report and therefore accessible upon request. The documents would be put on the City Council's event page in future as another point of access.
- iii. Officers were already using their discretion to reject most of corporate events if they were likely to be of limited or no public interest, and that ward councillors often challenged any the officers didn't reject out of hand.

- iv. Three out of a possible five events had been hosted on Christs Pieces. These had been small although larger ones were possible.
- v. It was intended to modify the job descriptions for Streets and Open Spaces Officers to allow on-site supervision of events.

The Executive Councillor referred to P29.

- i. Medium sized events of 500-5,000 attendees could be hosted on open spaces. The figures were guiding criteria for event size (not targets), the land area would limit how many people could attend.
- ii. Appropriate sized events would be held in appropriate places with appropriate footfall.

Matter for Decision

The hosting of events on city parks and open spaces had become increasingly popular with both local and national event providers. The Council received around 300 enquiries for events every year, hosting between 80 and 100 with a range of individual and very different activities.

The proposed new policy aimed to manage the expectations of those seeking to host events in our parks and open spaces, as well as establishing, from the outset, a greater understanding of the constraints, within which event organisers must operate.

Decision of Executive Councillor for Streets and Open Spaces

- i. Approved and adopt the policy for the management and use of our parks and open spaces for events, as set out in appendix A;
- ii. Approved the proposed new fees and charges pricing structure for events on our parks and open spaces, as set out in appendix B;
- iii. Instructed Officers to pursue the use of information technology to bring efficiencies to the event application process; and
- iv. Instructed officers to seek and profile funding to make improvements to utility infrastructure to reduce the environmental impact of events, and training/ advice to local community groups to support improvements in the management of events.

Reason for the Decision

As set out in the Officer's report.

Any Alternative Options Considered and Rejected

Not applicable.

Scrutiny Considerations

The Committee received a report from the Streets and Open Spaces Development Manager.

The Committee made the following comments in response to the report:

- i. Honeycomb surfaces at public events were welcomed by people with disabilities.
- ii. Open spaces needed some maintenance work to repair damage after events.
- iii. Suggested people were less likely to 'make good' if public spaces were affected by deterioration in quality caused by cumulative impact from events.
- iv. Proactive management by event managers during events could reduce their environmental impact and reduce the need to tidy up afterwards. For example planning to cook less food to reduce waste, and avoiding single use trays.
- v. Expressed concern about noise from events on Christs Pieces impacting on neighbouring residents.
- vi. There appeared to be no charge to event organisers for the loss of community public space whilst repairs were being undertaken.

The Streets and Open Spaces Development Manager said the following in response to Members' questions:

- i. Sustainability/waste management was covered in event terms and conditions to minimise waste and maximise recycling.
- ii. The use of non-domestic animals was a reason to refuse permission for events. The use of animals was of concern to the public. The City Council followed guidance set out in legislation eg the prohibition of dangerous animals in public spaces. Falconry was not covered in the scope of the Officer's report to committee, a separate one could be brought back in future.

The Senior Asset Development Officer said management plans were being worked up for Jesus Green and Christ Pieces. Biodiversity was an important consideration. There was an option to hold medium sized events (up to 4,999 people) on these open spaces, but the space available would determine which events were authorised. The focus was more on 500-1,000 people events.

The Executive Councillor said officers used City Council policy criteria to judge the appropriateness of proposed events. Officers consulted

councillors on events in public spaces and gave recommendations to approve them or not.

- iii. Officers were confident they had the ability to take a measured view to allow events of various sizes on public open spaces. Events were timetabled to alternate the use of spaces between public and commercial event usage where possible to avoid two back to back bookings. Councillor input was sought pre-event and residents' feedback after large events.
- iv. Cattle grazed on Coldhams Common from 1 April to 1 November. They could be moved on/off the common for events, but this was kept to a minimum.
- v. Undertook to investigate concerns about people driving on the grass in Christ Pieces and Jesus Green. Unauthorised access was suspected to be the cause.
- vi. The condition of open spaces was monitored pre/post-event and the organiser billed to make up the difference between the two.
- vii. A stand pipe for drinking water was provided at events. There was a risk this could not always be provided. Suggested investigating the possibility of putting in more stand pipes in future.
- viii. Charity or commercial rates could be charged for events. The charity rate applied to volunteer and not for profit events. Events that charged a fee would incur the commercial rate.

The Senior Asset Development Officer said an administration application fee was charged to discourage spurious applications. He recommended event organisers made an application for multiple events in one go to reduce their administration charge.

Councillors O'Connell and Sinnott requested a change to the text setting out reasons to refuse events 6.2e (agenda P34).

It was agreed nem con to use equality statement terms. Amendments to Policy text discussed at Committee to be agreed by Officers, Chair, Opposition Spokes and Executive Councillor.

The Committee resolved by 7 votes to 0 to endorse the recommendations.

The Executive Councillor approved the recommendations.

Conflicts of Interest Declared by the Executive Councillor (and any Dispensations Granted)

No conflicts of interest were declared by the Executive Councillor.

18/6/Comm S106 Public Art and Public Realm Issues**Public Question**

A member of the public asked a question as set out below.

Mrs Stubbs raised the following points:

- i. Other countries were better at public art.
- ii. Asked the Council to be more open about public art criteria and who made decisions about it (ie how public art was selected). Requested the Council reviewed this as s106 funding was coming to an end.

The Streets and Open Spaces Development Manager responded, the Public Art Advisory Group met every eight weeks to give advice on public art to the Executive Councillor.

Matter for Decision

One of the ways in which the Council has mitigated the impact of development in Cambridge is through public art and the wider benefits that it brought to the city. However, changes to the national planning system and planning regulations meant that (similar to other S106 contribution types) the scope for doing this was becoming ever more challenging. Officers were exploring options for enabling new public art in future.

The report focused on making good use of the off-site public art S106 contributions that the Council used to be able to collect for public art projects beyond the developments themselves.

Decision of Executive Councillor for Streets and Open Spaces

- i. Noted the changing context for securing public art and the steps being taken to develop new planning policy guidance and a strategy for new public art in Cambridge, in order to set the future direction for enabling high quality public art (see paragraphs 3.4-3.5 in the Officer's report);
- ii. Noted the off-site S106 funding availability for public art in Cambridge and the approach to making good use of it through small-scale and larger public art grants and Council-commissioned public art (see section 4);
- iii. Agreed the arrangements for the 2018 small-scale public art S106 grant funding round (see section 5), including:

- The timetable for seeking public art grant applications between late January and mid-March 2018, with a priority-setting report back to Community Services Scrutiny Committee in June 2018, and
 - The selection criteria for public art S106 grant applications in 2018;
- iv. Approved the use of up to £120,000 (from the £450,000 allocated to the River Cam public art programme) for the River Cam public art residency, delegating authority to the Head of Environmental Services, in consultation with the Executive Councillor, Opposition Spokes and Community Services Scrutiny Committee Chair, to appoint the artist and finalise with the artist the nature of the public art outcomes of the residency (see section 6);
 - v. De-allocated the current £75,000 allocated to public realm improvements on Cherry Hinton Road between Hills Road and Rock Road (see section 7).

Reason for the Decision

As set out in the Officer's report.

Any Alternative Options Considered and Rejected

Not applicable.

Scrutiny Considerations

The Committee received a report from the Streets and Open Spaces Development Manager.

The Committee made the following comments in response to the report:

- i. Referred to section 4.6 of the Officer's report. Expressed concern that it may be premature to suggest that 2018 small-scale public art grant round could be the last of its kind.
- ii. Having an artist in residence could be an opportunity to engage children in public art.
- iii. Asked if the Council could undertake a review of public art already in place to see if it was still wanted by the public.
- iv. Due to the development area in Trumpington funding should be forthcoming there.

The Streets and Open Spaces Development Manager and Urban Growth Project Manager said the following in response to Members' questions:

- i. As off-site S106 funding was running down, the report aimed to manage expectations about reducing opportunities in future.
- ii. The Cambridge southern fringe had its own public art programme.

- iii. The table on page 62 of the Officer's report estimated the availability of public art S106 funding by ward – further checks were being made in order to update the analysis of S106 funding availability.
- iv. Funding from the Trumpington development area would go towards on-site delivery rather than off-site contributions.

The Committee unanimously resolved to endorse the recommendations.

The Executive Councillor approved the recommendations.

Conflicts of Interest Declared by the Executive Councillor (and any Dispensations Granted)

No conflicts of interest were declared by the Executive Councillor.

18/7/Comm Streets and Open Spaces Portfolio Revenue and Capital Budget Proposals for 2018/19 to 2022/23

Matter for Decision

The report detailed the budget proposals relating to the Streets and Open Spaces portfolio that are included in the Budget-Setting Report (BSR) 2018/19.

Decision of Executive Councillor for Streets and Open Spaces

Review of Charges:

- i. Approved the proposed charges for this portfolio's services and facilities, as shown in Appendix A to the Officer's report.

Revenue:

- ii. Considered the revenue budget proposals as shown in Appendix B.

Capital:

- iii. Considered the capital budget proposals as shown in Appendix C.
- iv. Adjusted capital funding for item (iii).

Reason for the Decision

As set out in the Officer's report.

Any Alternative Options Considered and Rejected

Not applicable.

Scrutiny Considerations

The Committee received a report from the Principal Accountant (Services).

In response to Members' questions:

- i. (P96) The Principal Accountant (Services) undertook to clarify post meeting where capital bid benefits would fall as they covered two portfolios.
- ii. The Streets and Open Spaces Development Manager said Silver Street Toilets had an ageing infrastructure and there was a lot of demand for the facility. The intention was to improve capacity and facilities available. These would be appropriate for a sensitive area.
- iii. The Executive Councillor said there was an allocation in the budget to provide funding for the 'tree for a baby scheme' and for the promotion of it to involve more people.

The Committee resolved by 5 votes to 0 to endorse the recommendations.

Councillor Barnett did not vote.

The Executive Councillor approved the recommendations.

Conflicts of Interest Declared by the Executive Councillor (and any Dispensations Granted)

No conflicts of interest were declared by the Executive Councillor.

18/8/Comm Communities Portfolio Revenue and Capital Budget Proposals for 2018/19 to 2022/23

Matter for Decision

The report detailed the budget proposals relating to the Communities portfolio that were included in the Budget-Setting Report (BSR) 2018/19.

Decision of Executive Councillor for Communities

Review of Charges:

- i. Approved the proposed charges for this portfolio's services and facilities, as shown in Appendix A to the Officer's report.

Revenue:

- ii. Noted that there are no revenue bids or savings presented for this portfolio.

Capital:

- iii. Noted that there are no capital bids or savings presented for this portfolio.

Reason for the Decision

As set out in the Officer's report.

Any Alternative Options Considered and Rejected

Not applicable.

Scrutiny Considerations

The Committee received a report from the Principal Accountant (Services).

In response to Members' questions the Sport & Recreation Manager said that GLL had charged the same (£10 card) fee for five years.

The Committee resolved by 6 votes to 0 to endorse the recommendations.

The Executive Councillor approved the recommendations.

Conflicts of Interest Declared by the Executive Councillor (and any Dispensations Granted)

No conflicts of interest were declared by the Executive Councillor.

18/9/Comm S106 Community Facilities Funding: Update and Way Forward**Matter for Decision**

The Council secures S106 contributions to mitigate the impact of new development. Every ward has benefitted from new/improved community facilities as a result.

The Officer's report set out community facility improvement projects, already allocated/earmarked S106 funding, and the next steps to move them forward. It then proposed the approach to the next 'community facilities' S106 funding round in the context of the remaining availability of S106 funding and the new Building Stronger Communities Strategy (BSCS).

Decision of Executive Councillor for Communities

The Executive Councillor agreed:

- i. To combine all 'community facilities' S106 funding available to enable the Executive Councillor to make all future decisions on the use of these funds in the context of the official S106 regulations and any comments from local councillors on eligible local proposals (see report section 4);
- ii. To confirm the existing community facilities S106 allocations for grants to Cambridgeshire County Council (see paragraphs 5.1 – 5.4), which are

- £100,000 for additional community meeting space within the new Milton Road Library, subject to community use agreement, and
 - £255,000 for additional community meeting space within the new East Barnwell Community Centre, subject to planning permission, business case approval and community use agreement;
- iii. To allocate to the Cherry Hinton Community Hub improvement project (see paragraphs 5.5–5.9), subject to planning and business case approvals:
- All available generic ‘community facilities’ S106 contributions from Cherry Hinton ward and/or from developments in other wards within a 15 minute walking distance (around £163,700).
 - All available specific S106 contributions (around £37,600) for the Cherry Hinton Community Hub from nearby developments;
- iv. The arrangements for the 2018 ‘community facilities’ S106 funding round (see section 6), including the timetable for seeking proposals and grant applications between late January and mid-March 2018, with a priority-setting report back to Community Services Scrutiny Committee in June 2018.

Reason for the Decision

As set out in the Officer’s report.

Any Alternative Options Considered and Rejected

Not applicable.

Scrutiny Considerations

The Committee received a report from the Urban Growth Project Manager.

In response to Members’ questions the Urban Growth Project Manager referred to section 4 of his report and said local councillors would get the chance to comment on eligible, nearby project proposals, even if located in another ward.

The Committee unanimously resolved to endorse the recommendations.

The Executive Councillor approved the recommendations.

Conflicts of Interest Declared by the Executive Councillor (and any Dispensations Granted)

No conflicts of interest were declared by the Executive Councillor.

18/10/Comm Community Grants 2018-19

Matter for Decision

The Committee received an annual report for the Community Grants fund for voluntary and community not-for-profit organisations.

Decision of Executive Councillor for Communities

- i. Approved the Community Grants to voluntary and community organisations for 2018-19, as set out in Appendix 1 of the report, subject to the budget approval in February 2018 and any further satisfactory information required of applicant organisations.
- ii. Noted the updates on Volunteer for Cambridge and the Compact.
- iii. Noted the corporate review of grant funding to the voluntary sector to ensure transparent, accountable process are implemented.

Reason for the Decision

As set out in the Officer's report.

Any Alternative Options Considered and Rejected

Not applicable.

Scrutiny Considerations

The Committee received a report from the Community Funding and Development Manager.

The Community Funding and Development Manager said the following in response to Members' questions:

- i. The discretionary rate relief available varied according to how well projects met eligibility criteria.
- ii. Projects that did not meet eligibility criteria were signposted to other funds.
- iii. Organisations could make multiple project funding applications, each project would be treated on its own merit. Officers reviewed and monitored to ensure appropriate funding was given to each organisation.
- iv. Officers worked with various organisations who were undergoing staff changes. Projects needed to be viable in order to receive funding. All projects listed in the Officer's report required further work so those with staffing issues would not be disadvantaged.
- v. Funding could be given in full or part with further contributions in stages. Any unallocated funding would be put back into the pot for reallocation during the year.
- vi. Officers worked alongside projects during the applicant process to provide support. Those who were unsuccessful were not encouraged to

reapply unless support can be given to improve their re-application. Feedback was available and signposts to more appropriate funding.

The Committee unanimously resolved to endorse the recommendations.

The Executive Councillor approved the recommendations.

Conflicts of Interest Declared by the Executive Councillor (and any Dispensations Granted)

No conflicts of interest were declared by the Executive Councillor.

18/11/Comm Building Stronger Communities

Matter for Decision

As part of the approval of the Council's Building Stronger Communities strategy (BSCS) in June 2017, officers were asked to feedback in January 2018 on progress with delivering the strategy; also to review the future approach to community development work and in particular Neighbourhood Community Partnerships & Projects (NCPs).

The Officer's report also provided an update on the Community Centres Strategy work plan.

Decision of Executive Councillor for Communities

- i. Approved the revised approach and resourcing of the Council's outreach community development work as outlined in section 4 of the Officer's report.
- ii. Approved the approach to the funding and support for NCPs from 2018/19 as outlined in section 5 of the Officer's report.

Reason for the Decision

As set out in the Officer's report.

Any Alternative Options Considered and Rejected

Not applicable.

Scrutiny Considerations

The Committee received a report from the Community Funding and Development Manager.

In response to Members' questions:

- i. The Community Funding and Development Manager said detailed feasibility work regarding the Meadows & Buchan Street Community Centres would be reported back to committee in June 2018.
- ii. The Head of Community Services said Storey's Field Community Centre was overseen by Storey's Field Trust, established by the University of Cambridge and the Council. It was due to open in February 2018.

The City Council had a meeting planned with Clay Farm construction contract administrators (ADP) on 19 January 2018. Ward Councillors would be updated post meeting. The Community Centre was expected to open in the near future.

The Committee unanimously resolved to endorse the recommendations.

The Executive Councillor approved the recommendations.

Conflicts of Interest Declared by the Executive Councillor (and any Dispensations Granted)

No conflicts of interest were declared by the Executive Councillor.

The meeting ended at 7.20 pm

CHAIR

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Item

HOBSON'S BROOK CORRIDOR 10 YEAR VISION

To:

Councillor Anna Smith, Executive Councillor for Streets and Open Spaces

Community Services Scrutiny Committee 15/03/2018

Report by:

Joel Carre, Head of Environmental Services

Tel: 01223 - 458201 Email: joel.carre@cambridge.gov.uk

Wards affected:

Market, Newnham, Queen Edith's, Trumpington

Key Decision

1. Executive Summary

- 1.1 Hobson's Brook Corridor is an important green infrastructure corridor extending between the natural spring at Nine Wells on Cambridge's southern fringe and running northwards in to the city centre (**Plan 1**). It has multiple aspects that contribute to the cultural and historic heritage, as well as an environmental legacy that enhances Cambridge. These include being a rare chalk stream, an ecological corridor, the unique historical waterway of Hobson's Conduit (dating back to 1614), and an important flood risk management asset.
- 1.2 Hobson's Brook Corridor 10 Year Vision has been prepared, in conjunction with Hobson's Conduit Trust, using City Council technical officer inputs from landscape, biodiversity, planning and drainage. Additionally, a desktop archaeological study was commissioned separately from Suffolk Archaeology to enable key stakeholders to

understand the importance of Hobson's Brook from a historic perspective and to feed into the content of the document.

- 1.3 The 'Vision' describes the nature and character of the corridor, defines various pressures faced and outlines management and maintenance priorities over the next 10 years; based upon an assessment of historical records and more recent data gathered.
- 1.4 It is intended to guide activities which focus on water quality improvements, ecological enhancements, maintenance and restoration work along with community engagement activities within the corridor. Covering the period 2018 – 2028, it will be used to help attract funding towards potential projects; either by the Council, bodies such as Hobson's Conduit Trust and other local organisations. It will also be used as an evidence base to inform future Local Plan creation and decisions regarding planning applications affecting the corridor.

2. Recommendations

- 2.1 The Executive Councillor is recommended to:
 - a) Endorse the Hobson's Brook Corridor 10 Year Vision as an evidence base to inform planning policy and decisions, and to influence management and maintenance priorities
 - b) Support the establishment of a delivery action plan setting out future investment priorities in order to assist obtaining funded as needed.

3. Background

Purpose of the 10 Year Vision

- 3.1 There are increasing pressures on the Hobson's Brook corridor arising from growth, climate change and change of adjacent land use. Over recent years funding has only been sufficient to enable largely ad-hoc reactive maintenance and minor repairs to structures, banks and other assets. Given the historic nature of Hobson's Brook, many assets associated with it are now aging and significant investment is required

above and beyond normal maintenance activities in order to preserve its heritage and environmental value and physical integrity into the future.

- 3.2 Cambridge City Council, as the maintenance delivery body for Hobson's Brook, as well as a major landowner in the corridor, has an interest in ensuring there is support for activities associated with maintaining and improving this corridor. The Council, previously as the Corporation of Cambridge, is subject to a 999 year lease to safeguard flows within the brook. Given the age of the watercourse, responsibilities and obligations for its maintenance are complex and have been the subject of varying legal advice over several hundred years. The establishment of this Vision, however, does not alter the Council's roles and responsibilities where it is believed to have riparian ownership.
- 3.3 The production and adoption of the 'Vision' is identified and included as an objective within the Council's Streets and Open Spaces Operational Plan for the period 2017 - 2018.
- 3.4 The document has been produced in conjunction with Hobson's Conduit Trust, a registered charitable trust with the primary purpose of ensuring that the flow of fresh water along Hobson's Brook from its source into the centre of Cambridge is unimpeded, and that it is maintained in perpetuity.
- 3.5 Along with a list of potential individual and linked projects, the main aspects covered by the 'Vision' are as follows:
 - Vegetation management
 - Silt management
 - Historic structure management
 - Flood risk management
 - Ecological and water quality potential

Consultation

- 3.6 The draft 'Vision' has been subject to a stakeholder engagement process in June 2017 whereby key stakeholders, including main landowners and interest groups, were asked to provide feedback and

attend a collective workshop. The suggested scope, objectives and content were welcomed and a number of improvements have been made based upon the helpful input received.

- 3.7 A broader public consultation exercise lasting seven weeks commenced in November 2017, with key stakeholders and interest groups further invited to comment (as listed in **Appendix A**). The council established a webpage containing information about the corridor and Vision and including a link to an online survey inviting comment. Furthermore, a global email promoting and signposting the consultation was issued by the local charity, Cambridge Past, Present & Future.
- 3.8 The results of the public consultation can be seen in **Appendix A**. Encouragingly, all respondents were generally supportive of the document with 65% agreeing strongly and the remaining 35% tending to support it with only minor improvements listed. Given this level of support it is recommended that (subject to minor modifications as suggested in **Appendix B**) the 'Vision' is endorsed by Community Services Scrutiny Committee and the Executive Councillor for Streets and Open Spaces.
- 3.9 The main consultation findings relate to new and proposed development pressures along the corridor and the impact this could have on its preservation. Whilst the Vision provides a suitable evidence base that might help mitigate such pressures, it is not intended to replicate other documentation or deal directly with development allocations forming part of the Draft Local Plan.

Future investment needs

- 3.10 The Vision identifies various interventions likely to be needed over the next 10 or so years in order to ensure this historic watercourse continues to deliver fresh water to the centre of Cambridge, and is able to be enjoyed by future generations. It includes an outline of the improvements likely to be needed over the period; with a shared approach to funding anticipated prioritised towards the most pressing needs.
- 3.11 If the 'Vision' is endorsed, a suitable steering group will be established with key partners to appraise and prioritise potential projects and activities coming forward, with a view to agreeing a Hobson's Brook Vision Delivery Plan for 2018 to 2028.
- 3.12 The Council will need to play its part in helping fund this plan and may well need to take on a lead commissioning role on behalf of the various partner organisations involved. Once the Vision is established and investment needs become clearer, individual projects will be subject to the Council's usual development and scrutiny requirements including Capital Programme Board (where appropriate) and approval by Councillors.

4. Implications

(a) Financial Implications

There are no additional financial implications relating to the endorsement of the 'Vision' at this point. Any proposed actions arising from it will be included in a Hobson's Brook Delivery Plan, which will be considered for adoption and funding in the normal manner. The Vision and resulting Delivery Plan will be used to support future funding bids, either to the Council's capital plan and/ or to external funding sources. Council staff time associated with leading the development and implementation of the Vision and associated Delivery Plan will be met either from within existing Council staff resource; or, where additional capacity is needed, from future internal and/ or external revenue funding bids.

(b) Staffing Implications

There are no additional staffing implications anticipated relating to the endorsement of the 'Vision'.

(c) Equality and Poverty Implications

None so far identified. An Equality Impact Assessment has not thus far been undertaken as the items listed are visionary. When potential projects come forward for detailed scoping an assessment will be made in accordance with equalities requirements at this stage.

(d) Environmental Implications

+Low: The proposal has a low positive climate change impact. The Vision will help to protect and enhance the Hobson's Brook corridor, aiding species ability to adapt and disperse in response to a changing climate. The increased awareness of the area's importance may potentially lead to funding of projects which improve management of flood risk and drought better within the corridor.

(e) Procurement Implications

There are no procurement implications at the current point.

(f) Community Safety Implications

There are no negative community safety implications anticipated at the current point.

5. Consultation and communication considerations

5.1 The 'Vision' has been subject to a stakeholder engagement process including a workshop held with the main landowners and interest groups.

5.2 A broad public consultation process took place between 22nd November and 9th January 2018.

5.3 Any potential projects which come forward, following the production and adoption of the Vision Delivery Plan, will be subject to normal consultation processes.

6. Background papers

Background papers used in the preparation of this report:

- (a) Hobson's Brook Corridor 10 Year Vision – Accessed online:
<https://www.cambridge.gov.uk/sites/default/files/draft-hobsons-brook-corridor-10-year-vision.pdf>
- (b) Streets & Open Spaces Operational Plan 2017-2018

7. Appendices

- (a) Hobson's Brook Corridor 10 Year Vision Consultation Report
- (b) Proposed Modifications Table
- (c) Plan 1 - Map showing Extent of Hobson's Brook Corridor

8. Inspection of papers

To inspect the background papers or if you have a query on the report please contact Rachel Veysey, Sustainable Drainage Engineer, tel: 01223 - 458529, email: rachel.veysey@cambridge.gov.uk.

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APPENDIX A

Hobson's Brook Corridor 10 Year Vision – Public Consultation Report

1. Purpose

To outline the feedback from the consultation and analyse the responses giving an indication and recommendation of the amendments and or additions required for the Hobson's Brook Corridor 10 Year Vision.

2. Consultation Method

A number of media options were undertaken to encourage and ensure the general public were able to interact and give feedback on the 'Vision'. Key stakeholders were kept up to date on the consultation. The consultation ran from Wednesday 22nd November until Tuesday 9th January 2018.

- a) Electronic consultation leaflet made available on Cambridge City Council consultation webpage (01/11/17).

3. Responses

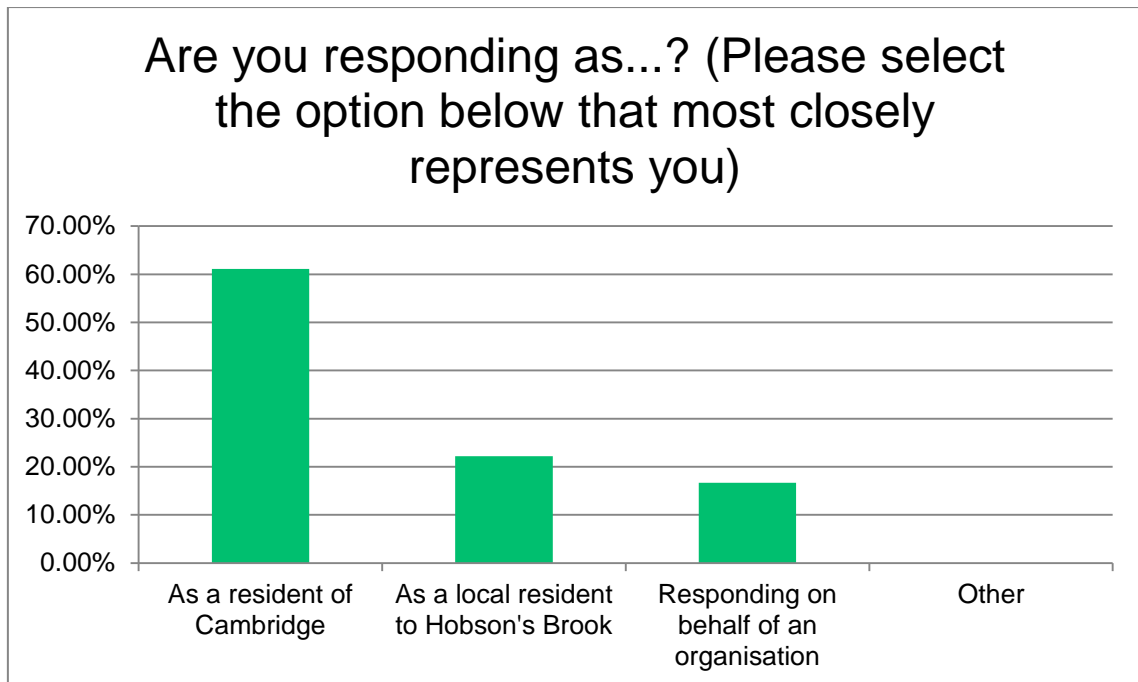
Wider Public Consultation, November/December 2017

From the various consultation media and response to the wider public consultation there were 20 responses received. All but two of these used the online consultation questions:

Question 1 responses

To the question asking, '**Are you responding as**' there were 18 responses received as below:

- As a resident of Cambridge - 11 people or 61% of the respondents indicated they were a resident of Cambridge
- As a local resident to Hobson's Brook – 4 people or 22% of the respondents said they were a local resident to Hobson's Brook.
- Responding on behalf of an organisation – 3 person or 17% of the respondents said they were responding on behalf of an organisation
- Organisations stated included - Highways Cambridgeshire County Council, Trumpington Residents' Association and Bentley and Newton Roads Residents Association (BENERA).



Question 2 responses

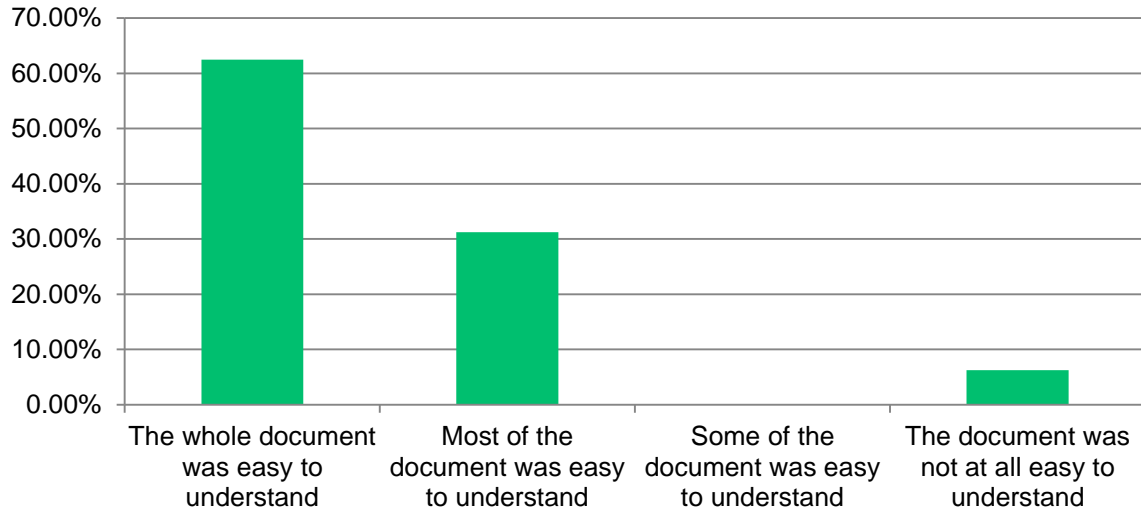
To the question asking, **‘Please tell us whether the ‘Vision’ document was easy or difficult to understand.’** there were 16 responses received:

- 10 or 63% of respondents said the whole document was easy to understand
- 5 or 31% of respondents said most of the document was easy to understand
- 0 respondents said some of the document was easy to understand
- 1 or 6% of respondents said the document was not at all easy to understand

Comments on this question when asked to, **‘tell us what, if anything, you didn’t understand in the ‘Vision’ document’** included,

1. some technical details in the tables The evasive recording of legal issues concerning ownership and responsibility The status of the Hobson Conduit Conservators, and their effectiveness, which is not transparent BENERA welcomes those aspects of the document which will serve to archive the current extremely fragile situation of the watercourse corridor. It is not easy to understand how the Vision will be adequately funded
2. What, and precisely where, is Addenbrookes Ditch? What is CamEO?

Please tell us whether the 'Vision' document was easy or difficult to understand.

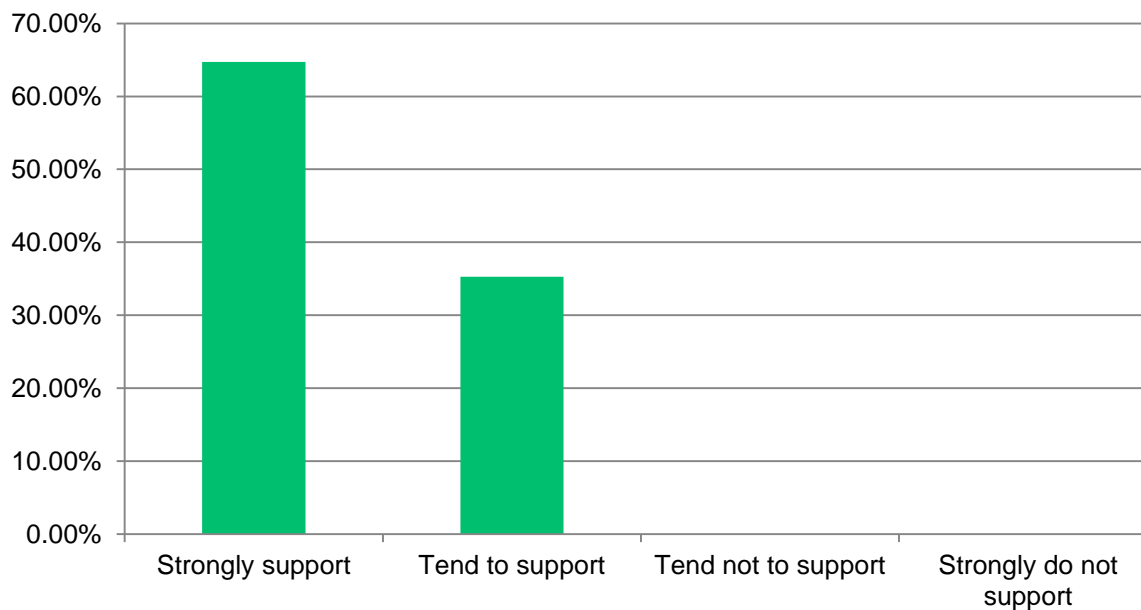


Question 3 responses

To the question asking, 'overall do you support the 10 year 'Vision' for Hobson's Brook Corridor.' there were 17 responses received:

- 11 or 65% of respondents said they strongly supported the 'Vision'
- 6 or 35% of respondents said they tended to support the 'Vision'
- No respondents said they tended not to support the 'Vision'
- No respondents said they strongly do not to support the 'Vision'

Overall do you support the 10 year 'Vision' for Hobson's Brook Corridor?



Question 4 responses

To the question asking, 'To what extent do you agree or disagree with the general content and principles, as outlined in the Vision.' there were 16 responses received:

Answer Choices	Strongly Agree –	Tend to Agree –	Tend to Disagree –	Strongly Disagree –	Don't Know –	Total –
Physical Description 'the Vision'	40% 6	53% 8	0% 0	0% 0	7% 1	15
Flood risk and Drought	38% 6	44% 7	6% 1	0% 0	13% 2	16
Ecology	50.00% 8	44.00% 7	0% 0	0% 0	6% 1	16
Landscape, Trees and Amenity	44% 7	44% 7	6% 1	0% 0	6% 1	12
Water Body Quality	47% 7	40% 6	0% 0	% 0	13% 2	15
Education, Public Engagement and Access	31% 5	56% 9	6% 1	0.00% 0	6% 1	16
Achieving 'the Vision'	53% 8	33% 5	0.00% 0	7% 1	7% 1	15
Next Steps (Chapter 6)	31% 4	54% 7	0.00% 0	8% 1	8% 1	13

Question 5 responses

To the question asking, 'Of the potential projects for the next 10 years within the draft 'Vision' please indicate which ones you think would be a positive contribution, please list these and give any comments you may have.' The following comments were received:

1. Restoration/repair of historic man-made features; de-silting and maintenance of banks; constructive management of trees and vegetation
2. All would make a positive contribution. Priority should be given to: 1. The underground sections of the Brook. 2. The Memorial Bridge to Brooklands Avenue

- section, both to prevent flooding and enhance public amenity. 3. The Brooklands Avenue to Lensfield Road section to reduce weed and algal growth, increase flow, and restore historic bridges and railings. (The University and the owners of Brookside properties should be encouraged to make a positive contribution.)
3. Ongoing maintenance is important, as is the preservation and if possible, enhancement of wildlife.
 4. All seem to have merit, particularly if volunteers (I am already one) can be used to minimise cost.
 5. All of them. I think the whole system from beginning to end is wonderful. History, ecology, beauty; something for everyone - resident, tourist. All of it should be looked after.
 6. Education, public engagement and access, ecology.
 7. All
 8. Augmenting water supplies in times of drought. As this summer's drought was the worst since 1976, are there any up to date facts regarding the effects of this summer's drought on the flora and fauna?
 9. All of the projects listed have merit. Those aimed at protecting the long-term integrity of the water course are the most important.

Question 6 responses

To the question asking, '**Of the potential projects for the next 10 years within the draft 'Vision' please indicate which ones you think would be a negative contribution, please list these and give any comments you may have.**' The following comments were received;

1. We note that despite being a major and very active residents' association representing an area immediately adjacent to arguably the best preserved section of the Brook, we are not included amongst the 'stakeholders'.
2. Addenbrookes Road to Guided Bus - not a negative contribution in itself but a large cost involved.
3. Limiting cycle access. With SO MANY cyclists in Cambridge there should be a dual cycle & walking path; or at least shared.
4. Any over urbanisation of the Brook.

Question 7 responses

To the question asking, '**If you have any further comments on the draft vision (or potential projects) please provide them below;**'

There were 8 comments for more details on the responses please see Further Comments.

Separate written responses

Two written responses were sent in separately to the questionnaire; these were supportive of the overall aims of the document and only recommended minor adjustments to specific sections within the report.

5. Discussion and general summary:

The results of this survey will be presented to Key Stakeholders and Community Services Scrutiny Committee to enable consideration and response to feedback in the production of the 'Vision'. It is intended that this 'Vision' subject to minor alterations as suggested through the consultation will then be approved. The 'Vision' can then be used as an evidence base to inform future local plan creation and inform decisions regarding planning applications as well as an evidence base for prioritising projects coming forward for key stakeholders and especially the Hobson's Conduit Trust.

Response Overview:

- 100% of respondents supported the Vision.
- A number of suggested improvements for the Vision were suggested in the comments sections –these will be considered and relevant amendments made to the 'Vision'.

6. Stakeholders contacted directly for comment:

The University of Cambridge

Clare College

Emmanuel College

Christ's College

Environment Agency

Trumpington Farm Company

Cambridge Water

Buckinghamshire, Cambridgeshire and Northamptonshire Wildlife Trust

Cam Valley Forum

Cambridge Past Present & Future

Addenbrooke's Hospital

Addenbrooke's Biomedical Campus

Cambridgeshire County Council

Highways Authority

Cambridge University Botanic Garden

CamEO

Anglian Water

Benson Road Residents Association

ACRA

Federation of Cambridge Residents Association (for circulation to other residents groups)

Cambridge City Council Ward Councillors

7. Recommendations:

Considering the public consultation responses received it is suggested that the 'Vision' goes forward as a recommendation of approval and adoption by Community Services Scrutiny Committee and the Council. It is also recommended that a Steering Group is set up with key partners to appraise and prioritise the potential projects coming forward, with a view to agreeing a Hobson's Conduit Improvement Delivery Plan for 2018 to 2028.

Further Comments

(Please note to protect peoples data the responses have been anonymised/redacted where appropriate)

Comments on Question 7, 'If you have any further comments on the draft vision (or potential projects) please provide them below;'

1. Major stakeholders such as the University, and the relevant Colleges should be encouraged to make a practical and material contribution. No consideration seems to be given to the Vicar's Brook from its diversion from Hobson's Brook, close to Clare Woods, until its discharge into the Cam. It is hard to dissociate the management of these two streams, particularly with reference to flood control.

2. Sadly the 'Vision' is contradictory for the Corridor section where my association's members live (between Long Rd and Brooklands Ave), which the document describes as 'bucolic, sheltered and tranquil'. Yet the Vision fails to mention the Council's vandalistic construction of a footbridge from Accordia which will destroy the environment of the Brook corridor in this section. How do we know this will happen? Because the Vision document unwittingly confirms it for us. The 'Vision' itself comments (pp.41f) on the incremental changes to whole habitats to be expected from the footfall from new bridges further south, and the expectation that wildlife will 'vacate the Brook permanently' (42). This contradictory approach means my association has no confidence in the City Council's plans for the Brook.
3. We are particularly concerned about the impact of the possible further expansion of the Campus which has been proposed by South Cambridgeshire District Council as a modification to the Local Plan Submission, which is currently being examined by the Inspectors. If approved, the extension of the Campus to the foot of White Hill and even closer to the boundary of Nine Wells Local Nature Reserve would have a significant negative impact on both. Our concern is underlined by the fact that the development of the Campus is not identified as a pressure in section 3.7 of the draft vision and we ask that this is remedied in the final document. there should be reference in section 3.7 to the further pressure on the upper reaches of the Brook likely to result from the decision to introduce four-track operation on the railway line from Greater Shelford Junction into Cambridge, in the context of East West Rail and the Oxford/Cambridge corridor. Additional pressure may also arise from the Greater Cambridge Partnership's South Cambridge Public Transport Study which could well lead to a dedicated busway, light rail or other rapid mass transit system from the south into the Campus or to join the railway line at or near the mooted Cambridge South rail station serving the Campus. This would be likely to have an impact on the strip of Green Belt between Nine Wells LNR and the railway line which affords much needed protection to the Brook and the LNR. We also recommend that the document should address measures to restore species lost to the Nine Wells LNR as a result of the 1970s drought, for which the proposed augmentation scheme, though highly desirable, may not be sufficient on its own.
4. Hobson's Brook is a vital 'green' lung in the city and every effort should be made to ensure it fulfils that role in the future
5. Hobson's Brook (between Long Rd & Botanic gardens) is my FAVOURITE walk! It's like going into a fairy glen (& the water is crystal clear.) I would love to be able to walk / cycle the whole path - from beginning to end. (When a friend explained the history - starting at nine-wells & going into the conduits with water for Cambridge - it made it even more special.)
6. I am concerned about what pollutants are being discharged from Clay Farm development. I register that water will be going through 2+ treatment steps, but who will ensure that Countryside Properties are actually fulfilling their duties in this regard?
7. Page 5 of the Vision document states that it "will also be used to inform future local plan creation and be used as an evidence base to help make informed decisions regarding planning applications". However, the vision outlined here, and the steps required to deliver it, fail to reflect the importance of the Brook in the local context and will do nothing to protect it from further development pressures. I notice, for example, that there is no mention of the proposed 'Phase 3' extension to the Biomedical Campus (modification to the emerging Local Plan) which will bring dense institutional and commercial development to within 40m of the Nine Wells LNR perimeter. It was noted that when South Cambs District Council ran the public consultation for inclusion of this modification in the joint Local Plan, there was no response from Cambridge City Council's Biodiversity Officer who is the de facto manager of the Nine Wells LNR. Did no-one think to invite his opinion; or was it deemed impolitic for him to offer one? It is very difficult to see how Cambridge City Council can both advocate for extensive new development around the Biomedical

Campus and be an authentic champion for Nine Wells and Hobson's Brook - it is not possible to be both poacher and gamekeeper in this context. Surely any worthwhile Vision for the Brook would make a specific statement about how to protect it from the impact of that specific development, and also continued development pressures to come? I also find it implausible that the projects related to Nine Wells LNR will all be completed as zero cost. Why are these three projects dependent on volunteer labour for their success when every other initiative will receive financial support? Again, this raises questions about the wider plan for Nine Wells, given the development pressures. I would hope that your Vision might include expanding the Nine Wells LNR to enhance biodiversity, but your document, as it currently stands, leaves me unsure what future you anticipate for the reserve. Finally, I am concerned by the list of stakeholders you identify. You have taken the trouble to identify Addenbrooke's Hospital and the Biomedical Campus as separate entities, yet there is minimal mention of relevant Residents Associations along the length of the Brook - Trumpington RA, Queen Edith's Community Forum and Accordia RA all seem like significant omissions. I hope that the final Vision document will be able to address these shortcomings.

Additional comments received not outside of consultation webpages

8. The Greater Cambridge Planning Service welcomes and supports the development of the 10 Year Vision for the Hobson's Brook Corridor. It is recognised that the Hobson's Brook Corridor is in a location that is undergoing significant growth as part of the planned development of the Greater Cambridge area. With this growth comes the opportunity for new development to provide enhancement to or to contribute funding towards the enhancement of Hobson's Brook. Development in the area has and will continue to be required to mitigate any impacts on the Brook in line with the requirements contained within emerging water management policies in the Cambridge and South Cambridgeshire Local Plans, which take an integrated approach to water management. The approaches outlined in the Vision document will form an important consideration for developers and their consultancy teams in informing the approach taken to landscape and drainage design considerations as part of development proposals.
9. In light of the planned growth taking place in this area, it is considered that a useful addition to the document would be a map showing the site allocations located within the Hobson's Brook Corridor, both in the City and in South Cambridgeshire. It is also recommended that section 3.6.1 (development) be updated to include reference to the proposed allocation of land to the South of Cambridge Biomedical Campus (policy E1/B in the emerging South Cambridgeshire Local Plan), and we would be happy to help develop appropriate wording. Given the requirements of this emerging allocation, which includes measures to mitigate any impact on the chalk springs at Nine Wells and Hobson's Brook and Conduit, there may be possibilities for this development to enhance or provide funding to enhance Hobson's Brook in line with the projects outlined in section 5 of the Vision document. It may also be helpful to make reference to the work on flooding and drainage that has been carried out by Peter Brett Associates in relation to land south of Cambridge Biomedical Campus¹, which could be added to sections 3.3 and 7 of the Vision document.
10. On the whole, the projects listed in Section 5 of the document are supported. It is, however, noted that the railings along Brookside / Botanic Gardens are mentioned at 2.3.2 as one of the associated Listed structures but (unlike say the bridges) are not

¹ Peter Brett Associates (October 2016). Extension to Bio-Medical Campus, Cambridge. Flood Modelling and Drainage Strategy Report. Available online at:
https://www.scambs.gov.uk/sites/default/files/3_flood_modelling_drainage_strategy_report.pdf

included in the actions/ maintenance proposals. There is a statement in 3.5 page 38 that “As with the section further south, the important issue along this section of Hobson’s Brook is maintenance of the channel, banks, railings, bridges and the vegetation in order to sustain this unique feature.” Also in 4.4 page 46 that, “Historic features such as bridges and railing should be maintained and restored.” Therefore, there is a need to amend the 5.1 Projects to include railings.

11. Further comments on the document are as follows:

- The Suffolk Archaeology report mentioned at page 12 could be fully referenced with those at back of document;
- The 19th century fountain (2.3.2) in the Market Square was not erected on the former site of the Conduit Head – the latter was in a position closer to the Guildhall / Town hall;
- Section 3.2.2 (Climate) – note that the climate projections referenced within this section are currently in the process of being updated by DEFRA, with new projections (UKCP2018) due to be published this year;
- Page 38 (Bateman Street to Lensfield Road) – at end of para “The architecture of the villas....” Amend “triangular area has been railed off to accommodate Hobson’s Fountain which was relocated from Market Hill in 1856.” - this should refer to the *Conduit Head structure* rather than the *fountain*;
- Section 3.7 (page 41) – suggest that the second sentence of the first paragraph be amended to read “This is a dynamic and changing landscape with significant change to land use and the encroaching urban edge as part of the planned growth of Greater Cambridge.”
- 4.4 Landscape, Trees and Amenity (page 45-46) – amend the first sentence of the second paragraph to read “Further urban encroachment should be managed and discouraged....”
- As Hobson’s Brook rises from Nine Well’s, which is located in South Cambridgeshire, it is considered that the document could contain further references to the importance of the Brook to South Cambridgeshire, as well as its importance to the City.

12. Sect 1 – needs to be clear whether Vicar’s Brook is included. Although mentioned at the start of the document, there is no subsequent discussion of Vicar’s Brook or of potential projects there. This seems like a missed opportunity, especially as Vicar’s Brook is a more natural channel than Hobson’s Conduit and provides a direct connection to the river Cam. Note that the EA data for Hobson’s Brook quoted in the vision includes Vicar’s Brook rather than Hobson’s Conduit.

13. Sect 1.2 Geography – initial map should include new developments and ponds. It currently gives a misleading impression of the brook corridor.

14. Sect 3.2.1 the Atkins flood modelling data would be much easier to understand as a map.

15. Sect 3.5 should mention black poplar (and where it is). Projects section could include planting more black poplars, maybe cuttings from the existing one (though if it’s female there might be less objection to male trees).

16. Sect 4.2.1 mentions allowing water to flood other areas to protect the allotments. There should be a designated area for this, and associated project to

improve floodplain connection. This could tie in with offline reedbed creation projects, the field to the north of Long Road could be used. There should also be protection from future development in this area so it can continue to act as flood storage.

17. Sect 4.2 Augmentation. An augmentation scheme is an admission of failure and symptomatic of our unsustainable use of our local aquifer. Attempts should be made to reduce demands on the aquifer and gradually restore more natural flows, even if augmentation is required in the short term. This would be more sustainable in the long term.
18. Sect 4.4 Waterbody quality. Rather than creating weirs it would be better to create varied flow with leaky dams or woody debris, which would not impede fish passage and would not significantly impound water.
19. Fig 28 p48. This appears to show a gravel dam, which is liable to impound water, be washed away, or lead to a section where flow is entirely below the top of the gravel. It would be better to use a diagram showing the gravel section keyed into a change in bed level.
20. Sect 5 Projects
 - a. Should include a protected area around Nine Wells.
 - b. Should include costs for volunteer projects even if these will be covered by the City Council. There will be costs relating to organising and recruiting volunteers, H&S provision, transport etc.
 - c. Nuttalls pond weed is probably less of a concern than the other non-native invasive species.
 - d. Any desilt projects should be on a rolling programme.
 - e. Any lily collection would be better in an offline pond and not too near to the water violet.
 - f. Could be worth a project to investigate the division of flows between Vicar's Brook and Hobson's Conduit and whether this is optimal.
 - g. There are many potential projects for Vicar's Brook, which should be included here.

Sect 6.2 Key Stakeholders – should read Wildlife Trust for Bedfordshire, Cambridgeshire and Northamptonshire.

APPENDIX B

Proposed Modifications Table

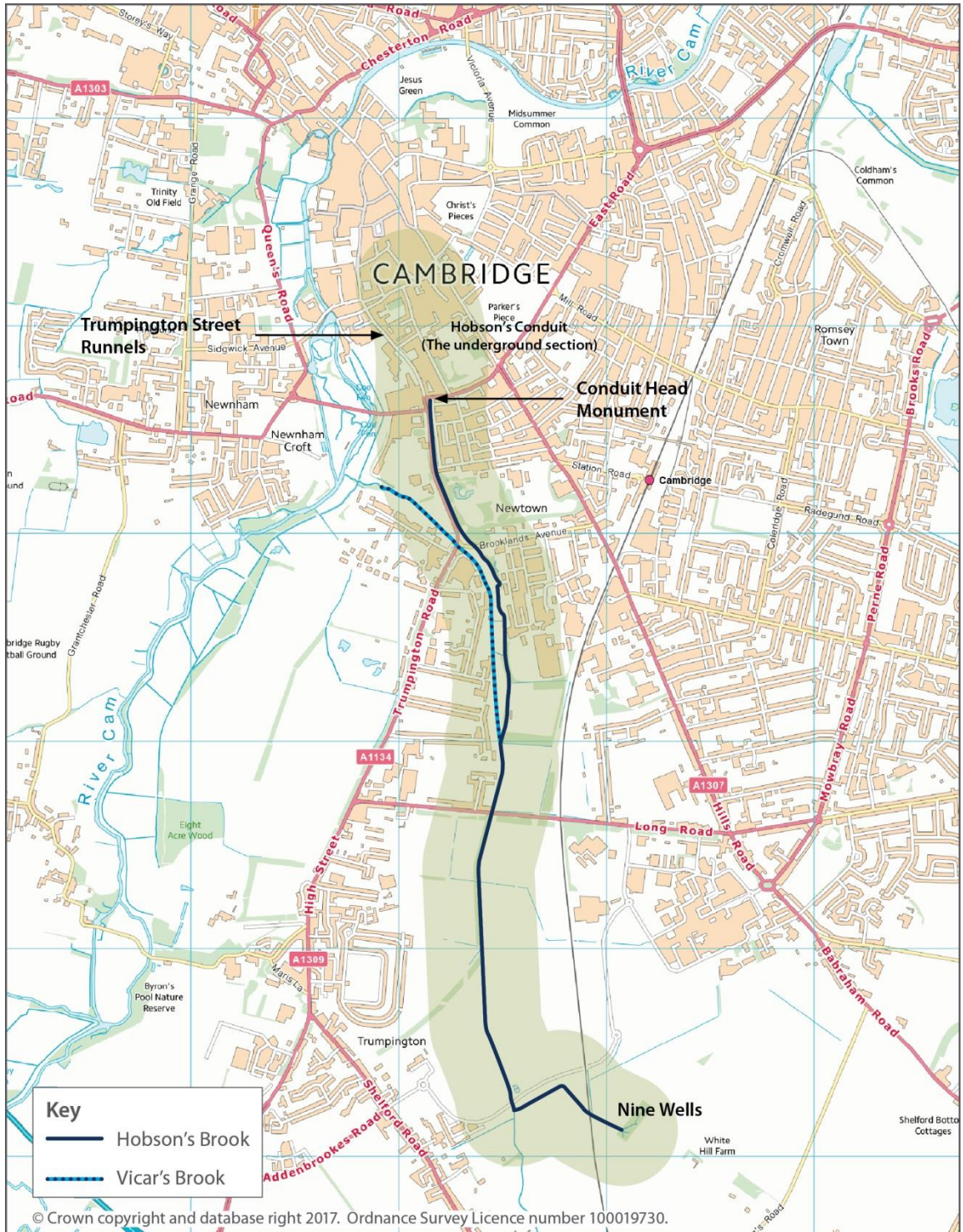
Comments	Modifications Proposed
Ownership and governance	Noted. This is a highly complex legal area which this document does not look to define in detail. Its purpose is to set out a framework of potential projects and priorities in order to assist in the preservation and enhancement of this corridor.
Missing Stakeholders	Those that were flagged as missing or erroneous will be added/amended in Section 6.2 Key Stakeholders .
Further Comments Point 1	Noted. The increase in awareness of its condition will help aid in future discussions with major landowners and stakeholders.
Further Comments Point 2	Noted. Adjustments will be made to Section 3.7 Pressures to further clarify that there are other planned developments.
Further Comments Point 3	Noted. Adjustments will be made to Section 3.7 Pressures . Reference to the emerging local plan and allocated development areas will be included.
Further Comments Point 4	Noted.
Further Comments Point 5	Noted.
Further Comments Point 6	Noted. Countryside properties are monitoring discharges from the new developments and quarterly reports are produced independently on water quality. This information is reviewed by the Council.
Further Comments Point 7	Noted. Adjustments will be made to Section 3.7 Pressures . Reference to the emerging local plan and allocated development areas will be included. Planned developments will be subject to separate considerations and mitigation measures.
Further Comments Point 8 & 9	Noted. Adjustments will be made to Section 3.7 Pressures . Reference to the emerging local plan and allocated development areas will be included. Agreed, that planned developments will be subject to separate considerations and mitigation measures. The 'Vision' sets out priorities for mitigation and funding.
Further Comments Point 10	Noted. Adjustments will be made to Section 5.1 Projects to reflect this omission.
Further Comments Point 11	Recommended minor alterations and typos will be corrected as suggested in the sections listed in Point 11.
Further Comments Point 12	Noted. The Vision does have a greater focus on Hobson's Brook, this is especially true given the need for greater investment therefore it is seen as a priority focus area

	from the Councils and Trusts perspective.
Further Comments Point 13	Noted. We will explore options to update this map in Section 1.2 Geography Fig1 to reflect where new developments have been built.
Further Comments Point 14	Noted. This information was produced externally; it is not available as a map.
Further Comments Point 15	Noted. Section 3.5 Landscape, Trees & Amenity will refer back to a tree plan included as an appendix.
Further Comments Point 16	Noted. The field to the north of Long Road does not offer flood storage as flows remain in channel at this location during flood events.
Further Comments Point 17	Noted. Water demand issues are beyond the scope of this document.
Further Comments Point 18	Section 4.4 Waterbody Quality bullet point 2 will be amended to reference leaky dams.
Further Comments Point 19	Noted. The sketch in Fig 28 will be amended to demonstrate that impoundment isn't proposed.
Further Comments Point 20	<p>a. This is outside the scope of the document.</p> <p>b. Noted. An estimated volunteer cost will be provided in Section 5.1 Projects.</p> <p>c. Noted.</p> <p>d. Noted.</p> <p>e. Noted.</p> <p>f. Noted. It is difficult to ensure sufficient flows to the Conduit Head at certain times therefore any alteration of flows into Hobson's Brook will impact on the ability of the underground courses to run.</p>

APPENDIX C

Plan 1

Map showing Extent of Hobson's Brook Corridor



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Item

ALLOCATION OF SHARING PROSPERITY FUND



To:

Councillor Richard Johnson, Executive Councillor for Communities
Community Services Scrutiny Committee [15/03/2018]

Report by:

David Kidston, Strategy and Partnerships Manager
Tel: 01223 - 457043 Email: david.kidston@cambridge.gov.uk

Wards affected:

Abbey, Arbury, Castle, Cherry Hinton, Coleridge, East Chesterton, King's Hedges, Market, Newnham, Petersfield, Queen Edith's, Romsey, Trumpington, West Chesterton

Key Decision

1. Executive Summary

- 1.1 The Council has an Anti-Poverty Strategy, which sets out a range of ongoing and new actions to address poverty in Cambridge over a three year period from 2017/18 to 2019/20. A dedicated Sharing Prosperity Fund (SPF) was created in 2014 to support projects which contribute to the objectives of the strategy. This report presents details of 8 projects, which the Executive Councillor for Communities is recommended to approve for funding from the SPF during 2018/19 and 2019/20. The proposals are either for new projects, or for continued funding for existing projects.

2. Recommendations

- 2.1 The Executive Councillor is recommended to:

- approve the proposed allocation of funding from the Sharing Prosperity Fund as set out at Table 1 at 3.5.

3. Background

- 3.1 The Executive Councillor for Communities approved a revised Anti-Poverty Strategy at Community Services Committee on 5 October 2017. The strategy sets out a range of ongoing and new actions to address poverty in Cambridge over a three year period from 2017/18 to 2019/20. However, the Strategy recognises that over time, new projects will be identified as the Council needs of residents on low incomes in the city change, and as the learning from pilot projects is identified.
- 3.2 A dedicated Sharing Prosperity Fund (SPF) was created in 2014 to support pilot projects which contribute to the objectives of the Anti-Poverty Strategy. To date a total of £1,634,760 has been allocated to the SPF. This includes £100,000 allocated through the Medium Term Financial Strategy (MTFS) in October 2017 and £200,000 allocated to the fund for 2018/19 through the Budget Setting Report (BSR) in February 2018.
- 3.3 As shown in the table in Appendix A, a total of £1,329,930 has been allocated to date to 25 projects for delivery between 2014/15 and 2018/19. There is a balance of £304,830 remaining in the fund, which can be allocated to projects or activity to start in 2018/19 or subsequent years.
- 3.4 The Anti-Poverty Strategy Project Board (the officer group which oversees the delivery of the strategy) considered project proposals and provided advice to the Executive Councillor for Communities regarding which projects should be funded through the SPF.
- 3.5 Following advice from the Project Board, the Executive Councillor for Communities indicated that he was minded to support the 8 projects shown in Table 1 below. These projects have a total value of £304,614. More detailed descriptions of these projects are provided at Appendix B.

Table 1 – Proposed allocations from the Sharing Prosperity Fund

Project name	2018/19	2019/20
Cambridge Street Aid	14,292	0
Cambridgeshire Culture Card pilot	30,000	0
Fuel and Water Poverty Officer	40,000	0
Digital access programme	55,542	57,208
Universal Credit Outreach	38,863	39,251
Outreach advice project in health centres and other settings	35,000	0
Living Wage campaign and engaging businesses in anti-poverty activity	20,000	0
Active in Cambridge	30,000	0
Total	208,155	96,459

3.6 The Executive Councillor will make a final decision on funding allocations following scrutiny by members of the Community Services Scrutiny Committee on 15 March 2018.

4. Implications

(a) Financial Implications

The proposed projects set out in Table 1 at 3.5 above and in Appendix B would allocate £304,614 of the balance of £304,830 in the Sharing Prosperity Fund as at 1 April 2018.

(b) Staffing Implications

The proposed projects set out in Table 1 at 3.5 above and in Appendix B would lead to the creation or continuation of several of fixed-term posts including:

- Part-time coordinator (0.4 FTE for 12 months) for the Cambridge Street Aid Scheme – new post

- Fuel and Water Poverty Officer (0.8 FTE for 12 months) – continuation of existing post
- Equality and Anti-Poverty Officer to promote the Living Wage (0.5FTE for 9 months) – continuation of existing post

The funding would also support two part-time outreach advisors employed by Cambridge Citizen’s Advice Bureau (CAB) and operating at health centres and Job CentrePlus.

(c) Equality and Poverty Implications

An EqIA has not been produced for the projects set out in the report, but an overarching EqIA has been produced for the revised Anti-Poverty Strategy, which is published for information on the Council’s website here:

<https://www.cambridge.gov.uk/equality-impact-assessments>

(d) Environmental Implications

Some of the activities being delivered by the Fuel and Water Poverty Officer would have a medium positive environmental impact. For example:

- Work to promote take-up of water meters and water efficiency measures to residents in low income areas of the city will reduce water consumption and associated carbon emissions.
- The promotion of energy efficiency measures to residents in low income areas of the city will reduce energy consumption and associated carbon emissions from households in these areas.

(e) Procurement Implications

The Council has achieved accreditation from the Living Wage Foundation as a Living Wage Employer. As part of this, the City Council has adopted a Living Wage policy in respect of contractors. This policy requires contractors to pay the Living Wage to Qualifying Staff unless it would be unlawful or inappropriate to do so. The Equality and Anti-Poverty Officer, funded through the SPF, is monitoring the Council’s compliance with this policy on an ongoing basis.

(f) Community Safety Implications

There are no specific community safety implications for the proposed projects.

5. Consultation and communication considerations

No specific consultation activities were carried out to inform the SPF proposals, but the revised Anti-Poverty Strategy was informed by internal and external consultation, including consultation with academics, statutory partners and voluntary and community groups through a half-day Anti-Poverty Summit. The summit was held on 30 June 2017 and was attended by more than 50 delegates.

A number of the projects involve promotional, communication and media activity, including the Cambridge Street Aid project, the Fuel and Water Poverty Project and the Living Wage promotion project.

6. Background papers

There are no background papers.

7. Appendices

(a) SPF expenditure to date (2014/15 to 2016/17) and allocations to projects (2017/18 to 2018/19)

(b) Proposed allocations from the SPF to projects for 2018/19 onwards

8. Inspection of papers

To inspect the background papers or if you have a query on the report please contact David Kidston, Strategy and Partnerships, tel: 01223 - 457043, email: david.kidston@cambridge.gov.uk.

Appendix A – SPF expenditure to date (2014/15 to 2016/17) and allocations to projects (2017/18 to 2018/19)



No.	Project	Expenditure			Allocations		Total
		2014/15	2015/16	2016/17	2017/18	2018/19	
1	Community Clear out days	8,000	1,000	0	0	0	9,000
2	Living Wage Campaign	8,080	31,870	3,900	7,000	0	50,850
3	Fuel and Water Poverty	0	55,400	41,740	74,400	0	171,540
4	Promotion of collective energy switching	220	4,280	0	2,500	0	7,000
5	Youth Apprenticeship Scheme	0	63,000	99,140	152,860	0	315,000
6	Free swimming lessons for children	0	10,000	9,000	9,000	0	28,000
7	Rental Support for Cambridge City Foodbank	0	14,000	14,000	14,900	0	42,900
8	Outreach advice project in health centres	0	25,000	35,000	35,000	0	95,000
9	Digital Access Strategy	0	15,000	9,370	40,630	0	65,000
10	Junior Savers Pilot Project	0	3,000	320	6,680	0	10,000
11	Expansion of Credit Union services	0	0	0	50,000	0	50,000
12	Cooking workshops for families	0	7,000	15,000	17,140	17,700	56,840
13	Summer holiday free lunch programme	0	2,000	3,730	1,270	0	7,000
14	Single Homelessness Service	0	0	36,400	0	0	36,400
15	Money and Debt Management in Schools	0	0	0	25,000	0	25,000
16	Tenancy buddies	0	0	0	3,000	0	3,000
17	'Activate' arts and cultural leadership project	0	0	2,370	67,630	0	70,000
18	Financial Inclusion Officer	0	0	23,000	50,000	0	73,000
19	Cambridge City Time Credits	0	0	0	25,000	25,000	50,000
20	Free Exercise Referral Programme	0	0	0	7,000	7,000	14,000
21	Energy Project Development Officer	0	0	0	50,000	0	50,000
22	Reducing Pensioner Poverty	0	0	0	30,000	0	30,000
23	Act Up	0	0	0	23,400	0	23,400
24	Winter Energy Campaign	0	0	0	40,000	0	40,000
25	Private-rented sector community engagement	0	0	0	7,000	0	7,000
	Subtotal	16,300	231,550	292,970	739,410	49,700	1,329,930

Appendix B – Proposed allocations from the SPF to projects for 2018/19 onwards

Project title	Project description	Project outputs and outcomes
Cambridge Street Aid	<p><u>Existing project</u> (not currently funded by SPF):</p> <p>The existing Cambridge Street Aid fund has two aims:</p> <ul style="list-style-type: none"> • to provide small grants for rough sleepers enabling them to access training, education and wellbeing activities. • to deter begging and encourage individuals to engage with support. <p>100% of all donations go into the fund. To date residents and visitors to Cambridge have donated nearly £25,000 to the fund, and £17,000 has been awarded in small grants of up to £750 to 65 vulnerable people to help them get off or stay off the street.</p>	<p><u>Outputs:</u></p> <ul style="list-style-type: none"> • Number of volunteers recruited (Target: 5) • Number of events attended by volunteers (Target: 24 per year) • Value of donations received from residents and visitors (Target: £25,000 per year)
	<p><u>New project:</u> This project would expand the scheme by providing a part-time coordinator (2 days per week) to recruit and train a team of volunteers and carry out additional tasks as required to aid the ongoing success of the project..</p> <p>Volunteers will carry out a more extensive promotional and awareness-raising campaign. The campaign will reach a wider audience and cover a wider geographical area. The key messages of the campaign will be:</p> <ul style="list-style-type: none"> • Giving on the street is not the best way to help rough sleepers. • Donating to the fund will enable the scheme to provide more small grants to rough sleepers to support activities that will help them move away from a life on the streets. • Support is available from local homelessness agencies to vulnerable individuals living a street-based lifestyle. 	<p><u>Outcomes:</u></p> <ul style="list-style-type: none"> • Number of beneficiaries supported with small grants (Target: 50) • Number of beneficiaries assisted to move off the street, have improved engagement with health and wellbeing services, or engaged in training or employment opportunities (Target: 50) • Reduction in the number of people coming into Cambridge to beg.

Project title	Project description	Project outputs and outcomes
Cambridgeshire Culture Card pilot	<p><u>Existing project</u> (not currently funded through SPF):</p> <p>The Culture Card will build on the existing Library Card to increase engagement in the arts by children and young people by providing:</p> <ul style="list-style-type: none"> • Targeted communications to card holders regarding free cultural activities in Cambridge. • A programme of incentives (both real-world and virtual) to encourage engagement in arts and cultural activities • Evidence of informal learning, educational achievement and career related skills through cultural engagement. <p>The project is being led by Cambridge City Council, in partnership with Cambridgeshire County Council, the My Cambridge Cultural Education Partnership, and arts and cultural activity providers including venues, libraries and community facilities.</p>	<p><u>Outputs:</u></p> <ul style="list-style-type: none"> • Number of young people taking part in the pilot (Target: 60) • Number of young people receiving free school meals and/or pupil premium taking part in the pilot (Target: 30) • Number of arts and cultural venues and providers participating in the pilot (Target: 20) • Number of free or incentivised arts and cultural activities made available to young people participating in the pilot (Target: 200)
	<p><u>New project:</u></p> <p>The SPF funding would be used to support one element of the overall Culture Card project. It would support the development of a prototype version of the Culture Card, to test and refine a number of elements of the card. The project will work with a cohort of 60 young people from Trumpington Community College aged 11-14 years and their parents. 50% of the young people will be from low-income backgrounds and receiving free school meals and/or pupil premium. Evaluation of the scheme will assess whether it has increased active participation in the arts by young people from low income backgrounds; and whether it has raised their aspirations and contributed to learning and skills development.</p>	<p><u>Outcomes:</u></p> <ul style="list-style-type: none"> • Reduced barriers to engagement in arts and cultural activities for participants, including financial, social, and transport barriers (measured through surveys with participants) • Increased participation and engagement in arts and cultural activities for participants (measured through surveys with participants and data from providers). • Increased 'cultural capital' and longer-term education and employment prospects (measured through Creative CV and Digital Badges and longitudinal measurement)

Project title	Project description	Project outputs and outcomes
Fuel and Water Poverty Officer	<p><u>Existing project (funded through the SPF):</u></p> <p>A Fuel and Water Poverty Officer has been funded for three years (2015/16-2017/18) to provide support to residents who are struggling to pay their utility bills or cannot keep their home at a sufficient internal temperature. To date over 220 home visits have been made and energy and water saving information has been provided to over 25,492 residents likely to be in fuel or water poverty through events and targeted mail-outs. As a direct result of this activity, 286 residents have taken up energy or water saving measures from April 2015 to January 2018. It is estimated that the activity of the Fuel and Water Poverty Officer has generated annual bill savings for residents of £174,965 from April 2015 until January 2018</p>	<p><u>Outputs:</u></p> <ul style="list-style-type: none"> • Number of residents engaged (events, enquiries and targeted promotional activity, excluding council magazines) (Target: 10,000) • Number of home visits completed (Target 80) • Number of households taking up either energy or water saving measures (Target: 100) • Number of residents directly assisted to switch to water meters (Target: 50) • Total number of residents switched to water meters in Cambridge (Target: 800) • Number of residents accepted the collective energy switch scheme (Target: 100)
	<p><u>New project:</u> The SPF funding would be used to continue the role of the Fuel and Water Poverty Officer for a further year. The Fuel and Water Poverty Officer will provide tailored advice and home visits with the aim of reducing utility bills, making homes warmer and improving quality of life. This will include:</p> <ul style="list-style-type: none"> • Advising on energy efficiency and water efficiency improvements that could be made to the property. • Reviewing energy usage, including reviewing the current tariff, with the aim to reduce the cost of their energy bills. • Advising on behaviour change and how to effectively use heating controls. • Encouraging switching to metered water for low occupancy properties. • Providing a review of eligibility for further benefits. • Signposting to partners and ensuring qualifying residents have access to additional support such as Warm Homes Discount, Social Tariffs, the Priority Services Register and grant-supported heating and insulation schemes. 	<p><u>Outcomes:</u></p> <ul style="list-style-type: none"> • Income maximisation through a reduction in household running costs • Estimated total annual financial savings for residents directly supported (calculated by applying industry-accepted estimates in terms of savings for each intervention) (Target: £93,600) • Helping to reduce health and wellbeing impacts of cold homes, including respiratory conditions, heart attack, stroke, flu, hypothermia, and mental health issues.

Project title	Project description	Project outputs and outcomes
Digital Access	<p><u>Existing project (funded through the SPF):</u></p> <p>In 2016/17 and 2017/18, a programme of projects was delivered to increase access to the internet and basic digital skills for low income residents in Cambridge. The programme included 4 key projects:</p> <ul style="list-style-type: none"> • Recruiting volunteer Digital Champions to deliver digital access sessions for older people in sheltered housing schemes and community venues. There are currently 11 Digital Champions delivering 4 sessions per week in different locations • Providing a programme of digital access sessions for social housing tenants in Abbey ward. • Providing drop-in digital sessions at 'Microhubs' in community venues alongside other services for low income residents. • Providing a variety of digital training sessions to voluntary sector organisations to build their capacity to support digitally excluded residents. <p><u>New project:</u></p> <p>The SPF funding would be used to continue the programme of four existing projects described above (the Digital Champions project, the social housing project, the Microhub project, and the voluntary and community sector capacity building project). The programme could also include staffing costs to manage volunteers engaged in these projects, in order to support current volunteers and increase capacity to deliver digital access activities over the next two years</p>	<p><u>Outputs:</u></p> <ul style="list-style-type: none"> • Number of digital access sessions (Target: 1,133 sessions over two years) • Number of volunteers (Target: 130) • Number of attendees (Target: 1,666) <p><u>Outcomes:</u></p> <ul style="list-style-type: none"> • Numbers of people who meet one or more of the national Digital Inclusion Outcomes Framework indicators as a result of the City Council's digital access interventions • Improved educational and employment outcomes for participants • Reduced costs for participants through increased access to cheaper deals on the internet • Increased income for participants through access to benefits applications online • Reduced social isolation through increased communication with friends and family online

Project title	Project description	Project outputs and outcomes
Living Wage campaign and engaging businesses in anti-poverty activity	<p><u>Existing Project:</u> Since November 2014, the SPF has funded a dedicated part-time (0.5 FTE) post to promote the Real Living Wage to employers, including:</p> <ul style="list-style-type: none"> • organising a series of 8 events targeted at employers • direct contact with more than 1,000 organisations through telephone calls and emails, and distributing promotional material to 4500 business in Cambridge • face-to-face meetings with interested employers. • direct approaches to: tenants of Council commercial properties; all grant-funded organisations; and all organisations with a connection to the Council • attending and speaking at local business networks. • media activity, including regular press releases, articles and interviews on Look East and Radio Cambridgeshire <p>There are currently 56 employers in Cambridge accredited with the Living Wage Foundation, of which the council has directly supported 25 employers with accreditation.</p>	<p><u>Outputs:</u></p> <ul style="list-style-type: none"> • Number of events held (Target: 2 large events) • Number of promotional publications produced and distributed (Target: 4500) • Number of business events attended and number of presentations given • Numbers of businesses directly engaged • Number of media interviews, press releases and articles produced
	<p><u>New project:</u> The SPF funding would be used to continue the part-time post (0.5 FTE) for a further 9 months (from 1 July 2018 to 31 March 2019) and provide small promotional. The post would continue to promote the Living Wage using a range of approaches, including:</p> <ul style="list-style-type: none"> • Carrying out media, advertising and promotional activity • Attending and speaking at local business networks • Organising a celebratory event during Living Wage Week and working with other business organisations to incorporate Living Wage sessions into wider events. <p>The officer will also work with businesses to use their skills, capacity and resources to support achievement of wider objectives around tackling poverty and disadvantage. This</p>	<p><u>Outcomes:</u></p> <ul style="list-style-type: none"> • Increase in the number of accredited employers in Cambridge (Target: by at least 5) • Significant contributions secured from employers to anti-poverty or related projects (Target: by at least 5 employers)

Project title	Project description	Project outputs and outcomes
	<p>work will include:</p> <ul style="list-style-type: none"> • Identifying and mapping existing examples of local businesses that are engaging in work to benefit local communities. • Producing a publication setting out case studies and examples of steps that businesses could take • Approaching major businesses in the city to discuss opportunities to address poverty in the city, holding an awareness-raising event for businesses, and presenting at business network meetings 	
Universal Credit Outreach	<p><u>New project:</u></p> <p>This is a new project which builds on learning from similar projects in other locations (e.g. Great Yarmouth). The SPF funding would be used to provide a skilled financial advisor based at Job Centre Plus in Cambridge to support households impacted by the rollout of Full-service Universal Credit from October 2018. The advisor would be present at JobCentre Plus for up to 5 hours per day, 5 days a week. The project will build on the success of the outreach advice project in health centres (see below), by delivering advice and support at the location where most recipients meet.</p> <p>The post will assist customers to maximise incomes, reduce outgoings and be supported to obtain payment advances or direct payments for rent as appropriate. The advisor will receive referrals from Job Centre work coaches, where they have identified those who are currently struggling financially, or where the single payment in arrears may lead to financial difficulties. The post will support and train Job Centre work coaches to identify triggers (e.g. Foodbank usage), so that referrals to the advisor are made at the earliest opportunity.</p>	<p><u>Outputs:</u></p> <ul style="list-style-type: none"> • Numbers of customers supported by the outreach advisor <p><u>Outcomes:</u></p> <ul style="list-style-type: none"> • Maximising incomes by advising on other benefits that are available • Supporting individuals to obtain payment advances or direct payments for rent as appropriate • Reducing costs and outgoings by supporting individuals to compare tariffs available • Support transition to work by short term support with fares to work or for apprentices • Reducing numbers of people accessing high cost or illegal lending • Support individuals to manage their finances in the longer-term

Project title	Project description	Project outputs and outcomes
Outreach advice project in health centres and other settings	<p><u>Existing project:</u> From 2015/16 to 2017/18, the Cambridge Citizen’s Advice Bureau (CAB) has been funded to provide an outreach advice service at GP practices and community settings in Barnwell, East Chesterton, the Meadows Community Centre and Trumpington. In 2015/16 and 2016/17, the service supported a total of 265 patients who were experiencing mental health issues as a result of debt or other financial issues. The advisor generated a total of £597,888 in financial gains for these patients in this period. From April – September 2017 the adviser supported 261 patients and generated financial gains of £237,678 for these patients. 56% of those using the service across the different locations in 2015/16 and 2016/17 said that seeing the adviser had reduced their stress and anxiety levels.</p> <p><u>New project:</u> The new SPF-funded project will contribute towards the continued funding of a full-time generalist advisor, employed by Cambridge CAB. The advisor will offer money management and income maximisation support to patients presenting with mental health problems (such as anxiety or stress) resulting from debt, employment and other welfare rights matters. The advisor will be based in two GP Health Centres (East Barnwell Health Centre and Nuffield Road Medical Practice) and a community setting (Trumpington Pavilion), with links to Trumpington Street Medical Practice. When the Clay Farm Centre opens later in 2018, it is anticipated that the advisor will move into the GP practice at the centre.</p>	<p><u>Outputs</u></p> <ul style="list-style-type: none"> • Number of patients advised by the outreach advisor (Target: 500 per annum) • Number of advice sessions provided by the outreach advisor <p><u>Outcomes:</u></p> <ul style="list-style-type: none"> • Total value of additional income generated for patients advised by the outreach advisor (Target: £500,000 per annum) • Percentage of patients reporting that seeing the outreach advisor had reduced their stress and anxiety levels (to be measured through surveying patients)
Active in Cambridge	<p><u>Existing project:</u> The SPF has supported several physical activity projects, which aim to improve the health and wellbeing of low income residents, including:</p> <ul style="list-style-type: none"> • <u>Free swimming lessons</u> for low income families (funded from 2015/16 to 2017/18). In 2016-2017 free swimming sessions for toddlers and parents at the Kings Hedges and Abbey swimming pools attracted 2864 total 	<p><u>Outputs:</u></p> <p><u>Swimming:</u></p> <ul style="list-style-type: none"> • No. of attendances to Surestart sessions (Target: of 3000 per year) • No. of BAME adults on “Learn to swim” specific programme (Target: 25 per year)

Project title	Project description	Project outputs and outcomes
	<p>attendances by families on low incomes.</p> <ul style="list-style-type: none"> • <u>Free exercise referrals</u> – referrals by GPs for patients on low incomes at 7 surgeries (Arbury Road, East Barnwell, Nuffield Road, Cherry Hinton, Mill Road Surgery, York Street and Cornford House) to exercise sessions at local gyms and leisure centres (funded in 2017/18 and 2018/19) <p>A programme of weekly informal sporting activities has also been provided in Abbey and Arbury wards for the past 5 years with funding from the national Street Games programme. In 2016-2017 the programme attracted 5673 total attendances by young people aged 11-24 years. National funding from Street Games UK for this initiative will not be available from 2018/19 onwards.</p> <p><u>New project:</u> The SPF will be used to provide affordable and accessible physical activity opportunities to residents of Cambridge with the greatest financial or health need and with the lowest levels of physical activity. Activities include:</p> <ol style="list-style-type: none"> 1. <u>Subsidised or free swimming opportunities</u> – continuation of the existing SPF-funded programme of free swimming lessons, with a particular emphasis on providing: 8 weekly sessions during term-time for toddlers and parents promoted through Surestart centres; top-up funding for school groups attending Abbey Pool, Kings Hedges Learner Pool and Parkside Pool to support swimming by low income pupils; and swimming lessons for BAME women on low incomes. 2. <u>Free exercise referral service</u> – expansion of the existing SPF-funded service to an additional 4 surgeries (Trumpington, Lensfield Road, Petersfield and Red House Surgeries) in 2018/19, bringing the total number of surgeries supported to 11. 3. <u>Street Games</u>– continuing existing provision in Arbury 	<ul style="list-style-type: none"> • No. of additional swimming teaching hours to City schools (Target: 12 hours per week) • No. of children benefitting from additional swimming hours (Target:: 720 per week) <p><u>Exercise Referral:</u></p> <ul style="list-style-type: none"> • Total no. of free referrals started on programme (Target: 250 new clients) • % of free referrals completing 12-week programme (Target: 65%) • % of referrals continuing 6 months intervention: (Target: 50%) • % of referrals continuing 12 months post intervention: (Target: 40%) <p><u>Streetgames:</u></p> <ul style="list-style-type: none"> • No. of expected beneficiaries/attendances (Target: 150 per week) • No. of Streetgames sessions (Target: 10 per week or 500 per year) • No. of volunteers engaged (Target: 20 per year)

Project title	Project description	Project outputs and outcomes
	<p>and expanding into Kings Hedges and Trumpington. Weekly sessions will be provided for young people (11-24 years) at leisure sites and multi-use games areas (MUGAs) in these wards. The sessions will provide opportunities in tennis, basketball, multi-sports, netball, gym, fitness classes, gymnastics, baseball and football.</p>	

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Item

UPDATE ON THE WORK OF KEY EXTERNAL STRATEGIC PARTNERSHIPS

To:

Councillor Richard Johnson, Executive Councillor for Communities

Community Services Scrutiny Committee 15/03/2018

Report by:

ANDREW LIMB, HEAD OF CORPORATE STRATEGY

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Wards affected:

Abbey, Arbury, Castle, Cherry Hinton, Coleridge, East Chesterton, King's Hedges, Market, Newnham, Petersfield, Queen Edith's, Romsey, Trumpington, West Chesterton

Not a Key Decision

1. Executive Summary

- 1.1 This paper provides an update on the work of the Health and Wellbeing Board and Children's Trust as a part of the Council's commitment given in its "Principles of Partnership Working", to set out annual reports on the work of the key partnerships it is involved with.
- 1.2 The paper highlights the considerable amount of change that is taking place in the local health and social care system and a move towards improving collaboration and joint-working between partners. A shift in emphasis towards early help and preventative work may also give the Council the opportunity to help influence new ways of working and to promote its own contributions and role, through a range of services, in improving the wellbeing of local communities.

2. Recommendations

The Executive Councillor is recommended to:

- 2.1 Continue to work with the Health and Wellbeing Board and the Children's Area Partnership, at a time of change, to ensure that public agencies and others can together address the strategic issues affecting Cambridge and that the concerns of Cambridge citizens are responded to.

3. Background

- 3.1. The strategic partnerships that are covered in this paper include:

- **Cambridgeshire's Health and Wellbeing Board (HWB)** and
- **Cambridgeshire's Children's Trust.**

4. Cambridgeshire's Health and Wellbeing Board (HWB)

- 4.1 Cambridgeshire's Health and Wellbeing Board ("the Board") and its network bring together leaders from local organisations that have a strong influence on health and wellbeing, including the commissioning of health, social care and public health services, to help plan services for Cambridgeshire that will secure the best possible health and wellbeing outcomes for all residents.
- 4.2 The Board has an advisory role and its work, and that of partners, is guided by a Health and Wellbeing Strategy ("the strategy"), which it has a statutory duty to prepare. The present strategy and its priorities for action, first set out in 2012, were due to be updated during 2017 and a refreshed strategy containing priorities reflecting current issues, ready and published for 2018. This new strategy has been delayed and is due to be published in mid-2018.
- 4.3 The County Public Health Team has been keen to ensure that a wide range of stakeholders can take ownership of the strategy that emerges, so the health and wellbeing outcomes proposed in it will be adopted and the actions to achieve them delivered. The new strategy is likely to continue to offer the mix of "Watch" areas, where the Board feels it has an important role in ensuring effective joint working takes place in delivering plans already made and "Focus" areas, where new actions

need to be initiated by the Board, because they are unlikely to be taken elsewhere.

4.5 The draft priorities proposed for the Health and Wellbeing Strategy 2018-21) are:

- To carefully “Watch” the implementation of the Better Care Fund, including demand management, delayed transfers of care, and health and social care integration
- To carefully “Watch” the implementation of the Mental Health Strategy Framework, which brought together a number of mental health strategies, contained within the Cambridgeshire and Peterborough Transformation Plan
- To “Focus” on aspects of the Cambridgeshire and Peterborough Health System Prevention Strategy yet to be implemented, such as falls prevention and stroke prevention.
- To “Focus” on the creation of healthy new housing developments and population growth, helping to link planning for new developments and health.
- To focus on addressing the health inequalities identified in the recently published JSNA core dataset, identifying and prioritising specific actions.
- To encourage organisations to work together and to promote service integration, where appropriate, so that services can respond better to the needs of patients.

It is likely that the priorities for the Health and Wellbeing Strategy 2018-21 will be “signed-off” at the March 2018 meeting of the Board.

4.6 The **Joint Strategic Needs Assessment (JSNA)** informs and underpins the Health and Wellbeing Strategy and provides a series of assessments about the needs of people in Cambridgeshire.

4.7 To inform and support the development of the Health and Wellbeing Strategy a **Summary of Themed JSNA Reports** was prepared by the Public Health Intelligence Team during the year to give an overview and update on the entire breadth of themed JSNA work in Cambridgeshire to date. It flagged key pieces of information about the health and wellbeing needs of people who live in Cambridgeshire and local inequalities in health for specific population groups through the ‘deep

dive' themed assessments. It highlighted some areas of Cambridge where further attention may be needed to reduce health inequalities.

- 4.8 Accompanying the Summary of JSNA themed work was a **Core Dataset** that provided a general overview of health data and statistics for Cambridgeshire residents. This showed trends over time and benchmarked outcomes against national averages to give a feel for the issues and areas that might be of greater concern.
- 4.9 The Core Dataset draws upon the indicators in the **national Public Health Outcomes Framework (PHOF)** data tool provided by Public Health England. The 2017 **Health Profile** for Cambridge shows some of the headline PHOF indicators for the city and highlights the continuing health inequalities present between more deprived and less deprived communities with **a difference in life expectancy currently of 9.3 years for men and 7.4 years for women.**
- 4.10 The Director of Public Health's **Annual Public Health Report 2017** (APHR) adds a broader focus, looking at changes and trends in public health outcomes over recent years. The APHR 2017 continued to highlight the differences in health and factors affecting health across the county as a whole and between neighbourhoods and recommended that more should be done to map health and wellbeing indicators at a neighbourhood level to help "fine tune" the provision, targeting and monitoring of campaigns and services.
- 4.11 It also stated that addressing the **gap in educational attainment** between pupils receiving free-school meals and their peers should be addressed as a public health priority due to the impact of educational attainment on their future health and wellbeing and that improving **young people's emotional wellbeing**, especially those with mental health problems, should be a priority for the NHS and local authorities.
- 4.12 The Cambridgeshire Health and Wellbeing Board continues to monitor the delivery of Cambridgeshire and Peterborough's **Sustainability and Transformation Plan (STP)**, which sets out how a successful local NHS health and social care economy can be delivered as a part of the NHS "Fit for the Future" programme. This includes new locality and system-wide governance. The four areas of focus for the STP are:
- Supporting primary care and addressing workload challenges
 - Integrated (urgent) care, enabled by community care for the elderly

- Elective demand management, and
 - Digital, including information governance, data lakes and collaboration
- 4.13 A Sustainability and Transformation Partnership led by a Strategy and Transformation Board is overseeing the delivery of the STP, which is designed around the needs of the whole area, not just individual organisations. As a part of this partnership a System Delivery Board was put in place in November 2017 to focus on tracking delivery of the STP on behalf of the Health & Care Executive.
- 4.14 The Sustainability and Transformation Partnership has expressed an interest in evolving in the future to form an **Accountable Care System (ACS)**, which is a new type of even closer collaboration promoted by NHS England and the Government to provide joined up care for patients. To become an ACS a local health and care system must show its partnership is advanced enough to make shared decisions, improve services for the public and manage resources collectively. In return ACS leaders will gain greater freedoms to manage the operational and financial performance of services in their area.
- 4.15 At present the health and social care system in Cambridgeshire and Peterborough needs to solve some big and complex problems, including returning to a financial balance, and so it is unlikely an application to form an ACS will be made in the near future. The scale of the change required in the present health and social care system is significant and it is recognised that delivery will be challenging. The **Care Quality Commission** is currently conducting a national programme of reviews across all aspects of the health and care system and it seems likely that Cambridgeshire will be part of a second series of reviews during this year.
- 4.16 The Health and Wellbeing Board has been the place where the involvement of district councils in collaborative working is promoted. Local Health Partnerships (LHPs), based on districts, were seen to be a key part of a Cambridgeshire Health and Wellbeing network, advising the Board about local needs and priorities and taking local action to fill any gaps in services.
- 4.17 Local Health Partnerships tended to have strong representation from the local authorities and community and voluntary sector but had a weaker level of involvement from NHS organisations, who said they had

limited capacity to attend a large number of local meetings. The drive towards more collaborative working has opened up the opportunity for new “Living Well Partnerships” to come forward, with the support of the Public Services Board and the Health and Care Executive, which will involve merging Local Health Partnerships with STP Area Executive Partnerships (involving NHS organisations), to form a new body that is focused on a range of operational projects.

- 4.18 The Health and Wellbeing Board gave its approval to the setting up of Living Well Partnerships when it met on 1 February 2018. This arrangement was first discussed by the Board in March 2017 and discussed at Local Health Partnerships during the year. The draft terms of reference for the new Living Well Partnerships presented to the HWB is shown in Appendix 1.
- 4.19 It is likely that the **Public Health Reference Group** will continue to report to the Health and Wellbeing Board. It involves district public health leads in developing approaches to public health that support public health priorities. The group has developed an action plan that includes taking into account Health Impact Assessments in planning decisions, linking up with the Every Contact Counts initiative, delivering a work-place health package, better use of JSNAs and helping to tackle the social isolation of older people.
- 4.20 Recently the council’s sports development team were involved in a successful project, supported by funding from public health, to promote physical activity.

Governance

- 4.21 The HWB Board includes a balance of representatives from NHS based organisations (NHS England, Clinical Commissioning Group, NHS providers and Healthwatch) and local authorities, including officers (Public Health, People and Community Services) and members (County Council and District Council). The Board is chaired by a County Council member and the officer lead is the Director of Public Health. It usually meets six times a year. The Council’s representative on the Board in the past year has been Councillor Abbott.
- 4.22 During the year the **Cambridge Local Health Partnership** (CLHP) met three times and was chaired by the City Council’s Executive member for Communities. The main role of the CLHP was to inform the Executive member and the member representing the Council in the

Board about local health and social care issues, so that the interests of Cambridge's residents can be taken into account by the HWB Board and other NHS organisations.

- 4.23 The CLHP considered and responded to consultations in the year about: the Pharmaceutical Needs Assessment for Cambridgeshire; the CCG's withdrawal of funding for IVF treatment; the Chesterton Out of Hours GP Service, and; the Review of Children's Centres, particularly the implications for Romsey Mill Trust.
- 4.24 The Living Well Partnerships have now replaced Local Health Partnerships. It is felt that the new Living Well Partnership covering the city and South Cambridgeshire will allow the council to better engage with local NHS and social care organisations, who will be attending, and consequently have more influence over the design of local health and care services and be able take advantage of opportunities for joint working.

5. Cambridgeshire's Children's Trust

- 5.1 As a part of Cambridgeshire's Children's Change Programme the Children's Trust Executive Partnership is no longer supported. The former Children's Trust Plan ran until the end of 2017 and has not been refreshed.
- 5.2 Also as a part of the programme, which sought to delivery children and young people's services in a different way, is an Early Help Partnership Governance Board. It was formed to deliver an Early Help Strategy for Cambridgeshire, which is presently being prepared.
- 5.3 Early help is defined as a means of providing support as soon as a problem emerges, at any point in a child's life, from the foundation years through to the teenage years. Early Help may be provided by universal services that give advice and information or support to a family or through targeted services delivered through a more structured and planned approach, in response to the family's needs.
- 5.4 The strategy will mostly focus on the County Council's contribution but recognises there are many other agencies in Cambridgeshire that provide Early Help support both through universal and targeted services. The main purpose of targeted Early Help is to address problems that families may be experiencing, to prevent them escalating and the possibility of Children's Social Care needing to be involved.

- 5.5 An Early Help Partnership Governance Board is presently developing an extended partnership that will bring in other agencies. It is expected that an Early Help Partnership Strategy will provide a framework for county District Early Help Teams, consisting of Family Workers, Young People's Workers and Special Education Support Services and staff of other agencies.
- 5.6 Area Children's Partnerships will be continuing and will be supported by the county's People and Communities Directorate but chaired by a local authority officer. There are currently three partnerships in Cambridgeshire. These are: East Cambridgeshire and Fenland; South Cambridgeshire and Cambridge City, and; Huntingdonshire. So far they have built a track record of developing projects on small or zero budgets, testing new ideas and approaches.
- 5.7 The role of Area Children's Partnerships is to:
- Develop partnership work that enhances opportunities for children, young people and their families living within that area
 - Develop and support key projects to be delivered locally
 - Monitor progress and provide an annual report on progress and gaps to the Executive Partnership
 - Escalate issues and barriers for resolution
 - Highlight local trends and gaps within existing service provisions
 - Facilitate networking and collaborative working within a local context
- 5.8 Each Local Area Partnership has developed its own action plan. This plan identifies local activities that are delivered collectively with local partners to meet the needs of families. This is an officer group and the Council's Children's and Young People's Services Manager is involved in it. The Council has a duty under Children's Act 2004 to work in partnership with other statutory organisations to achieve positive outcomes for children.
- 5.9 The South Cambridgeshire and Cambridge City Local Area Partnership met twice during 2017. The partnership's key work strands include:
- Working with Arts and Minds to offer "Arts on Prescription" project to some schools in Cambridge

- Developing a directory of local help following on from the “Tough Love” drama project delivered in secondary schools and community settings
- Delivering a “Broadening Horizons” project to help raise the aspirations of young people
- Supporting the local delivery of the “Thrive” service model that aims to create a clearer distinction between treatment and support, focusing on user preferences as well as needs
- Looking at how value can be added to the Mental Health and Emotional Wellbeing of Children and Young People Transformation Plan
- Conducting a Strategic Needs Assessment to help identify the joint work that can be carried out locally over the next year

5.10 During the next year it is expected that the Local Area partnerships will continue to deliver their local action plans. It is likely that they will be more formally “incorporated” within the emerging strategies and plans arising from the implementation of the Children’s Change programme.

Governance

5.11 The Children’s Trust has now been disbanded but joint work involving the district local authorities to improve the lives of children and young people is being taken forward by Area Partnerships, which consists of representatives of public agencies and the community and voluntary sector. An officer from the Council attends the City and South Cambridgeshire Area Partnership.

6. Implications

(a) Financial Implications

The partnerships will be responsible for putting place new ways of working as part wider transformation plans. By working together with other public agencies the Council may be able to achieve more than working on its own.

(b) Staffing Implications

This will depend on how the development of joint working opportunities is taken forward within each partnership.

(c) Equality and Poverty Implications

The partnerships will be looking to target services at those who are most vulnerable and to reduce inequalities, especially health inequalities as much as possible.

(d) Environmental Implications

Systems that promote low carbon use and improve the sustainability of developments will be supported.

(e) Procurement Implications

The partnerships are likely to procure or commission some services to achieve their aims.

(f) Community Safety Implications

Vulnerable groups of people will form a large part of the target users of services and it will be important that their wellbeing is taken into account.

7. Consultation and communication considerations

Where service delivery is modified, local communities and users will be consulted about changes.

8. Background papers

Background papers used in the preparation of this report:

Principles of Partnership Working

<https://www.cambridge.gov.uk/content/guide-partnership-working>

Cambridgeshire Health and Wellbeing Board Committee details

https://cmis.cambridgeshire.gov.uk/ccc_live/Committees/tabid/62/ctl/ViewCMIS_CommitteeDetails/mid/381/id/12/Default.aspx

Joint Strategic Needs Assessments

<http://cambridgeshireinsight.org.uk/jsna>

Annual Public Health Report

<http://cambridgeshireinsight.org.uk/health/aphr>

Public Health Profiles

<http://cambridgeshireinsight.org.uk/health/areaprofiles/la>

Cambridge Local Health Partnership Committee details

<https://democracy.cambridge.gov.uk/ieListMeetings.aspx?CIId=347&Year=0>

Children's Trust and Area Partnerships

<https://www.cambridgeshire.gov.uk/residents/working-together-children-families-and-adults/working-with-partners/children-s-trust-and-area-partnerships/>

9. Appendices

Appendix 1: Draft Terms of Reference for Living Well Partnerships presented to the HWB on 1st February 2018.

8. Inspection of papers

To inspect the background papers or if you have a query on the report please contact Graham Saint, Corporate Strategy Officer, tel: 01223 - 457044, email: graham.saint@cambridge.gov.uk.

Appendix 1: Draft Terms of Reference for Living Well Partnerships presented to the HWB on 1st February 2018.

Agenda Item No: 8 – Appendix 1

Living Well Partnership

Terms of Reference

Purpose

To provide operational leadership of a “whole system” partnership approach to the local delivery and implementation of “living well” health and wellbeing improvements, care model designs, service improvements and savings opportunities identified at a system level in Health & Wellbeing Strategy, Public Health Priorities, Sustainability & Transformation Plan, and Better Care Fund.

Principles

Living Well Partnerships (LWP) will add value by working together and joining-up areas of common interest by:

1. Understanding the health and wellbeing needs and outcomes of its local populations of all ages, related to e.g. access to services, wider determinants of health, health and wellbeing in its widest sense.
2. Demonstrating successful delivery through effective programme and performance management of Health and Wellbeing Board, System Transformation Partnership and Better Care Fund system-wide priorities, plus local initiatives, ideas and priorities.
3. Ensure agreed outcomes are delivered, taking into account local relationships, local residents' needs, and differing local strengths, assets and priorities.
4. Focusing on aligning and better using partners' “mainstream” resources.
5. Support the General Practice Forward View and Mental Health Forward View strategies at a local level through co-ordination and connection with local initiatives

Accountabilities

1. Improve patient experience and outcomes on the ground for local people by overseeing the adoption, design and integrated local implementation of system-wide health improvement and wellbeing priorities.
2. Provide operational leadership, and stakeholder, clinical, and professional expertise to local partner organisations to enable them to join-up and improve integration of partnership contributions to improving the health and wellbeing of our “shared people” in our “shared place”.
3. Develop and own local delivery plans, adopting a programme management approach to the monitoring and reporting of local delivery progress, risks, and resident and patient benefits realisation.
4. To support delivery of strategies and projects delegated from the following Boards; Integrated Commissioning Board, Health & Wellbeing Board, Public

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Health Reference Group, Public Services Board/Health Care Executive, Accident & Emergency Delivery Boards, System Transformation Partnership Delivery Boards, Joint Commissioning Unit for Children and Young People, and Crime and Disorder Partnership to ensure joined-up delivery.

5. Report quarterly to the Health and Wellbeing Board and the Joint Meeting of the Health Care Executive and Public Service Board.
6. Develop and oversee delivery of a local engagement and communication plan, and ensure partners get information to the right people at the right time through an effective information sharing system.
7. Provide a forum that can facilitate learning and sharing good practice about what each partner does and can do.
8. Encourage a partnership response to address gaps in service and identified need and where necessary, to minimise any associated impact.

Meeting arrangements

Notice of Meetings

Meetings of the LWP will be convened by local Districts to arrange the venue, clerking and recording of meetings. Agenda-setting teleconference to take place each month with key partners.

Chairmanship

Health representative preferred by Partners

Meeting Frequency

Every 1/2 months, based on business need, including receiving a full Programme Board report every quarter.

Membership

As a minimum, the Living Well Partnerships will comprise Senior Officers or substitutes from:

Core Group:

Patient Representatives
Healthwatch
Relevant CCG Director of Transformation
Local GP representatives or Primary Care Management Lead
NHS Foundation Trusts (relevant to local area)
Cambridgeshire and Peterborough NHS Foundation Trust
Cambridgeshire County Council / Peterborough City Council
District Council representatives
Public Health representative
Cambridgeshire Community Services
Pharmacists representative
Community & Voluntary Sector rep

As required:

Police, Fire & Rescue, East of England Ambulance Trust
Other partners as relevant.

Conflicts of Interest

Members of the LWP will be required to declare any conflicts of interest.

Reporting / Governance

Living Well Partnerships will report to the joint Health Care Executive/Public Services Board on a quarterly basis. The Health Care Executive/Public Services Board will agree reports to be sent to individual Partner's governance processes and to Health & Wellbeing Boards.

Status of Reports/Meeting

LWP meetings will not be public meetings. Agendas and minutes will be published.

Impact on Other Boards

Living Well Partnerships will replace separate Local Health Partnership and Area Executive Partnership meetings, both of which will end.

Equality statement

Members of the Living Well Partnership will ensure that these terms of reference are applied in a fair and reasonable manner that does not discriminate on such grounds as race, gender, disability, sexual orientation, age, religion or belief.

Review of Terms of Reference

The Terms of Reference will be reviewed on a bi-annual basis, or sooner if required.

Approval

Author: (name and role):	
Approved by	
Date approved:	